

City Welcomes State Savings and Loan League

HAPPY DAYS ARE HERE AGAIN

	High	Low
Wednesday, February 9	75	34
Thursday, February 10	83	40
Friday, February 11	78	36

THE DESERT SUN

TWENTY-EIGHTH YEAR

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Palm Springs, California Monday, February 14, 1955

This Issue Over 7,000 Copies

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Voters to Decide School Bond Issue Tuesday

State Savings, Loan League Meets Here

500 Delegates at Session Starting in Village Today

More than 500 savings association executives representing the state's \$3,000,000,000 savings and loan business are in Palm Springs to attend the annual Management Conference of the California Savings and Loan League which opens this morning at El Mirador hotel.

Presiding over the three-day meeting will be Stuart Davis of Oakland, president of the state-wide trade association. Davis also heads First Savings and Loan Association in Oakland.

LOCAL ARRANGEMENTS for the conference have been under the direction of William H. Smith, president of Coachella Valley Savings and Loan Association, Palm Springs, who is also president of the Tri-County Savings and Loan League.

Registration for the three-day meeting begins this morning at 9:30, with the first session scheduled for this afternoon beginning at 2 with a welcome to the city by Smith.

Opening address will be given by President Davis, followed by J. Howard Edgerton, Edgerton, president of the United States Savings and Loan League, is also president of California Federal Savings and Loan Association, Los Angeles.

He is a resident of Palm Springs. McAllister is chairman of the Home Loan Bank Board, Washington, D.C., the supervisory agency of the nation's \$30,000,000,000 thrift and home financing industry.

THE SECOND SESSION of the conference will be held Tuesday morning, with an address on mortgage lending strategy in 1955 slated for the first item on the agenda. Case is the California league's economic consultant and is associate professor of real estate at UCLA.

Two panels will highlight the Tuesday morning session. The first, on building and financing, will be moderated by John F. Marten of Whittier and will feature C. M. Burton, Oakland; Arthur E. Neelley, Los Angeles; Robert L. Rand, Glendale; and John D. Thompson Jr., San Diego. Another panel on personnel will be moderated by See SAVINGS, Page 6a

Mayor Appoints Group to Study Parking Problem

Study of off-street parking has been revived again, with appointment of a Citizen's Committee by Mayor Florian Boyd.

Members are Frank Prince, Fred Ingram and Robert Metzger, and they held their first meeting with a committee of city council Thursday noon at the Chi Chi. Councilmen present were Boyd, Earle Strobe, Jerry Nathanson and Frank Miller. Others in attendance were City Manager R. W. Peterson and City Attorney Jerry Bunker.

Discussed was the possibility of purchasing a downtown lot for off-street parking, starting with a small area, and then acquiring more lots north and south of the original area. Presented for limiting Palm Canyon drive traffic to one-way.

A report will be presented to city council when the study is completed.

WELFARE SOCIETY SOUNDS APPEAL

Welfare and Friendly Aid Society Saturday issued an appeal for a double mattress for a deserving family.

Also wanted at their "Little House", East Amado road, to help local needy are household articles of all types, clothing and other items.

Those wishing to donate are asked to call Mrs. Frank Ewing, 5445, and she will arrange to have the articles picked up.



J. HOWARD EDGERTON, Palm Springs resident and president of the United States Savings and Loan League will be one of the principal speakers at the three-day managerial conference of the California Savings and Loan League starting at El Mirador today.



WILLIAM SMITH, president of the Coachella Valley Savings and Loan Association, in charge of arrangements for the California Savings and Loan League conference here.

K-9 Was No International Spy

REPORTER FINDS FIRST INTERVIEW REAL DOGGY

Memo to the Editor:
Dear Phat: You were told to give me experience as a reporter and last week I was delighted when you gave me my first assignment.

Especially when you said that I was to interview K-9. At least, that's what I thought you said. What a thrill, was my reaction. Interview with an international spy, probably.

BUT, HERE I WAS, eagerly ready for my first assignment. And it was to interview a dog! K-9? No, canine.

Having grown up as a publisher's daughter I thought I was immune to the compelling fascination of the newspaper profession. I had heard so much shon talk.

However, here I sit before my typewriter writing my first story—and it is a thrill.

I was in the office Tuesday tending to the chores which are designated to those just starting in the profession—typ-

New County Facts Listed In Brochure

Support Sought for Plan to Form Desert County

First educational brochure explaining Desert County, Inc., its organization and aims, has been printed and will be mailed to every resident in the affected area starting this week. Lee Odle, secretary-manager, and Ted Smith, president, announced today.

The report points out inequities now existing in the desert area, compared with the other supervisory districts in Riverside county. As to the purpose of Desert County, Inc., the brochure states:

"DESERT COUNTY, INC., is pledged to a thorough study of the tax income on a county level and expenditures in the county area which roughly embraces the Fourth District. If the study shows it to be practical, appropriate action will be taken to carry this information to the taxpayers concerned and see if a new county would be the answer."

Purpose of the brochure, besides informing the public of the organization and inequities which exist, is to start a fund-raising drive, to finance this thorough study by government and tax experts.

THE BROCHURE, in conclusion, asks residents of the desert area to "Join with your many friends who want to correct the present tax inequities and work for true self-government with fair and equal representation. Your investment in this worthy endeavor will repay you many times over by giving you full value for your tax dollar and a full voice in the government of the Desert County area."

It asks that contributions be sent to Desert County, Inc., Box 27, Palm Desert.

Odle reiterated many of the sentiments expressed in the brochure in his announcement of its publication and the start of distribution.

"DESERT COUNTY, INC., is anxious to acquaint the residents and taxpayers of the Fourth District with all of the facts involved regarding their county taxes and the benefits they receive from them," he said.

"This folder was prepared to pass on some of the basic facts involved so that the people themselves can see what vast inequities now exist, and demand that a thorough study be made to determine what is the best method to insure true self-government in the historic American pattern of equal representation."

NEXT STEP in Desert County, Inc., organization will be the formation of committees in every community in the area affected, together with the naming of a local chairman.

Appearances by speakers will be made at any service or civic club, to acquaint members with further facts, Odle said. Anyone interested may contact him at his office in The Center, Palm Springs, or by writing him in care of Desert County, Inc., P.O. Box 27, Palm Desert.

Turf Club Plea to be Aired Here

County planning commission will meet at World War Memorial Hall tomorrow at 1 p.m. to hear arguments on both sides of the question of granting a zoning permit to establish a quarter horse racing establishment near Rancho Mirage.

The request for the permit was filed by the Desert Turf Club and the planners shifted their meeting spot to Palm Springs for the convenience of all who might want to be heard.

Council to Meet Tuesday Evening

City council will hold its second meeting of February at 8 p.m., Tuesday, in the council chambers at the city offices.

Redistricting Proponents Claim Victory

Serve Demand on Council to Put Change in Effect

By DON KLOTZBUECHER

Redistricting was not defeated, was the claim today by Herbert F. Hass, chairman for the Redistricting committee, as he demanded that city council Tuesday night "declare that Ordinance No. 293, voted upon by the electors of Palm Springs... was duly adopted upon the obtaining of more than a majority vote."

The vote was 783 Yes, 596 No, and failed by 251 votes to reach the required three-fourths majority.

IN A LETTER to City Clerk Louise McCann and city council, Hass termed the three-fourths requirement "unconstitutional, not provided for by state law and therefore void," and demanded that it be removed from the ordinance.

"Section 34.874 of the Government Code upon which you rely, is, as previously insisted by you before our State Supreme Court, only applicable to changing from elections at large to districts and not to redistricting," Hass continued.

"YOUR ATTENTION" is directed to that part of the ordinance which reads in part as follows: "Invalidity of any portion of the ordinance shall not affect the remainder of same," he concluded.

Hass, in a separate statement, promised that the permanent redistricting committee formed "will be active in bringing about redistricting which this city sorely needs."

Mayor Florian Boyd, who with four other councilmen had urged a "No" vote at this time, termed the decision of the people as "wonderful."

"THE SMALL VOTE" cast and the decisiveness of the decision shows that the city is not ready for redistricting," Boyd said. The redistricting plan as drawn was as equitable as possible for the city.

He stressed that he was not against redistricting and said that it could be accomplished "in the near future, possibly within five years when the city will have a definite growth trend and when Indian lands may have been placed on the tax rolls."

"At the present time, though, it would be neither wise nor equitable," he concluded.

THE TOTAL VOTE cast Thursday was 1379, or 43.8 percent of the total of registered voters, 3147. Redistricting proponents garnered 56.7 percent of the vote, and opponents 43.3 percent.

By precincts votes were: No. 1, Frances Stevens school, 173 Yes, 255 No (45 percent voting); No. 2, Palm Springs Health Center, 265 Yes, 41 No (86 percent voting); No. 3, John Williams Building, 136 Yes, 146 No (48 percent voting); No. 4, Cahulla school, 209 Yes, 154 No (40 percent voting).

Council was ordered by the court to present a plan to the voters. Under state law, another plan may not be presented for a period of at least six months.

Vote Yes for Our Children

Vote YES Tuesday for our children of today and tomorrow!

Everyone in the community must by this time be aware of the need for additional and better school facilities in the Palm Springs Unified School District.

Dr. Benjamin Goldberg, chairman of a special fact-finding citizens committee, has clearly and completely described the necessity for schoolrooms and other facilities to be financed by the \$2,125,000 school bond issue.

To further illustrate the need for additional facilities we submit the following information:

Enrollment has reached a record high of 2052, 200 more than last year at this time and 100 more than was anticipated at the start of the 1954-55 school term.

Our children have a right to adequate education. It is a fundamental privilege guaranteed them by the Constitution of the United States.

Ensure that right by voting YES tomorrow.

EDUCATION GREATEST FACTOR IN FREE WORLD

By DR. BENJAMIN GOLDBERG

President Eisenhower has in the wisdom of his great and continuous service to our country as a soldier, an educator and a statesman come to a full recognition of the humanities.

HE KNOWS that in this world today, even as our forefathers knew, that to continue our way of life with freedom of religion and freedom of speech, we must have education. That a continuation of the fulfillment of the divine guidance, which through intelligence and a reward for effort has made us the strongest industrial giant the world has known, has also allowed us the comforts in the standards of living that no other country enjoys.

THAT PEACE in the world can only come through faith and preparation. That this preparation in this age of electronics and atomic energy must yield an educated youth capable of developing and rendering services in the sciences of physics, chemistry, mathematics and engineering. These latter to conjure up not only the advances in industrial progress to benefit all humanity, but to win the respect of those who might wish to destroy our way of life and also to compel the peace.

In his report on the State of the Union last month, President Eisenhower made school, or education one of his basic statements. This week, in a message to our Congress, he requested appropriations and detailed the methods which the states and local communities might, utilizing these funds through the borrowing of them in the next three years, build and equip six billion dollars of new school houses.

PRESIDENT EISENHOWER said: "For the consideration of the Congress, I herewith propose a plan of Federal cooperation with the States, designed to give our school children as quickly as possible the classrooms they must have."

"Because of the magnitude of the job, but more fundamentally because of the undeniable importance of free education to a free way of life, the means we take to provide our children with proper classrooms must be weighed most carefully. The phrase 'free education' is a deliberate choice. For unless education continues

See SCHOOLS, Page 4a

ceding the dancing, and commitments are now being checked, Greene said. Announcement of the stars will be made in the near future.

FRANKIE CARLE TO FEATURE BIG ANNUAL POLICE PARTY MARCH 26

(Photo on Page 6a)
Frankie Carle, his Piano and His Orchestra, will provide music for dancing at the fifth annual Police Show and Dance March 26, President Ted Greene announced today.

Carle is billed as having "The Golden Touch," and his fame throughout the country attests to his artistry on the piano. His record sales have passed the 75,000,000 mark and he currently is setting new box office records in theaters and ballrooms from coast to coast.

BESIDES his success as an orchestra leader, he has acquired equal fame as a composer. His "Sunrise Serenade," which serves as a theme song for the band, is rated with the most popular American songs by ASCAP. Among his other hit songs are "Lover's Lullaby," "Falling Leaves," "Oh, What It Seemed To Be," and "The Busiest in My Home Town."

Appearing with Carle's orchestra will be Joan House, lovely vocalist, and the Sunrise Serenaders.

Top performers of the stage, screen, radio and television will appear on the show pre-

Confidence in Passage Felt by Backers

School Needs for Next 5 or 10 Years to be Met

Voters in the Palm Springs Unified School district will go to the polls Tuesday to decide the fate of the proposed \$2,125,000 school bond issue.

It is expected to receive more than the required two-thirds majority, with no organized opposition having been encountered during the pre-election campaign for passage.

The bond issue, termed necessary to ensure adequate education for the children of the district, will provide all facilities needed for the next five years, and possibly ten.

WHEN DETERMINING the needs of the district schools, members of the board of education declared that the proposed improvements only necessities for better education.

Voters who wish a ride to their polling places may call 2085 and a time for pick-up will be arranged.

Inadequacies of the school system have been described in a series of articles the past months by Dr. Benjamin Goldberg, chairman of a special fact-finding citizens committee. Other members of the committee were William Tackett, Herman Reich, Benjamin Henderson and Charles MacDonald.

PROPOSED ADDITIONS under the bond issue are:
Land — 10-acre sites in Section 14, 26 and at Thousand Palms.

A new eight-room elementary school on Section 19.

Cathedral City school — Cafeteria, two classrooms, site development.

Cahuilla school — Four classrooms.

Desert Hot Springs school — Administrative offices, workroom for teachers and nurse's room, cafeteria.

Nellie N. Coffman school — One classroom, one home-making room, one shop addition, one general science room.

HIGH SCHOOL — Assembly room, capacity 1100; science unit, music rooms, administrative offices, dressing and shower facilities for Junior High, bus ports (one double service at high school, one double each at Cathedral City and Desert Hot Springs).

Equipment for Elementary Schools — 15 classrooms, three serving kitchens, two offices and lounges (equipment and furnishings), one home-making room, one general science room, one shop addition, playground for Section 19.

Garden Hose Taken

Theft of a garden hose and redwood lumber valued at \$40 during the past two weeks was reported to police Thursday by Sarah Kluff, 853 Paseo El Mirador.

WHERE YOU VOTE IN TOMORROW'S SCHOOL ELECTION

Voting precincts for Tuesday's \$2,125,000 school bond election follow:

Precinct 1, Katherine Finch school, 777 Tachevah drive, includes state and county precincts 3, 4, 5 and 10, voters in the City of Palm Springs living north of Alejo road.

Precinct 2, Cahuilla school, 833 Mesquite avenue, includes state and county precincts 1, 8, 12, 13, 14, 15, voters in Palm Springs living south of Ramon road.

Precinct 3, Palm Springs Youth Center, 386 Belardo road, includes state and county precincts 2, 6, 7, 9 and 11, voters in Palm Springs living between Alejo and Ramon roads.

Precinct 4, Cathedral City school, all voters living east of the Palm Springs city limits, including residents of Cathedral City, Thousand Palms, Outpost Estates, Rancho Mirage, Palm Desert.

Precinct 5 — Desert Hot Springs, North Palm Springs and Garnet.

The polls will be open from 7 a.m. to 7 p.m.

UNEDITED

By BILL RASHALL

Once in awhile a newspaperman can have a lot of fun and I did the other night.

The fun was self-generated. By that I mean I sought the type of fun most newspapermen like — to make people talk and just listen.

In the course of the evening I walked up to a table in the Fireside Room of the La Paz hotel — a beautiful room, by the way — and introduced myself and found myself talking to a Hugh P. Walls, business manager for the Sacramento Bee. In the same room I accosted a couple at the bar and found they had recently eloped to Santa Barbara and while there I listened to Mr. and Mrs. William Halloran, owners of the hotel, and Gordon Still, the manager. I heard Jules and Webb, Village favorites of many years entertaining. They are good!

ON TO THE PALM HOUSE where I had an appointment with Miss Yvonne Moray. She is a beautiful little (literally) lady only 42 inches high. But before I could sit down and chat with her, she was in the middle

of her highly entertaining act. I stopped and chatted with Ryland (Pop) Gorham, postmaster of Palm Springs for more than 20 years until he retired two years ago. He was being fêted by his son Jack and his wife. The occasion: Pop's 72nd birthday. Rolled to the Dunes and walked in just as lovely Connie and Gracie were doing their bit behind the copper piano bar. Ran smack dab into Ralph and Nancy Kiner, Gordon Mac Rae, his lovely wife and Bili Martin and invited myself to sit at their table. Across the street I consumed a cup of coffee while in conversation with Irwin Schuman and talked about the current show with Cab Calloway as the star. It's a smash, standing room only bill of entertainment no one should miss.

On to the Saddle and Siroin where Dave Lyons holds the fort and delicious food is served to the cash paying customers.

BUT LET'S RECAP the night's events for the rest of the column.

The eloping couple I met at the La Paz are now Mr. and Mrs. Larry O'Brien. O'Brien is an attorney from Rockford, Illinois, as is his lovely bride. The newlyweds are going to honeymoon here for the next two or three weeks and then sit back to the ice and snow of Illinois, they told me.

Learned that Hugh Walls, business manager of the Sacramento Bee, started in the newspaper business as a subscription solicitor working from door to door in the town of Modesto way back in 1910 or 1912. Moved on into advertising and then finally the business management of the Sacramento Bee. He and his wife discovered Palm Springs 20 years ago and have been winter vacationists since. With them at their table in the Fireside Room at La Paz were Mr. and Mrs. Edward Robinson also of Sacramento. "And we love Palm Springs, too," declared Robinson, an electrical contractor.

CAUGHT THE newlyweds drinking out of the same glass with two straws as lovers are wont to do and they were having such a swell time. They were married by Father Basil Kelly at the Santa Barbara Mission. So romantic!

"Pop" Gorham never forgets politics and he informed me that he is a Southern gentleman of the Democratic party. "My son," said Pop, "is a Republican." At this point Jack Gorham entered the conversation to declare that although he votes Republican he is a registered Democrat.

Asked how he is enjoying his retirement, Pop had the following to say: "I'm miserable. Worked since I was eight years of age. Today I would work for \$1 a day if anybody would hire me. I'm probably the smartest man in the United States and therefore my fee for work is extremely modest. I go home and sit down in my rocker and after an hour or so I start rocking. Believe me, I'd work for a dollar a day. Remember," continued Pop, "any man who doesn't do more than he is paid for isn't worth what he is paid. The union bosses won't like that statement."

RUBY AT THE DUNES could never afford to pay for the entertainment spontaneously performed by some of the foremost celebrities of stage, screen and radio. You should have heard Gordon MacRae sing "Young and Foolish" and "Count Your Blessings."

"Tiny and lovely Yvonne Moray, who keeps her audiences in stitches, and what a voice that 42-inch high all woman, has. It could well fill an auditorium. She played the Palace in New York time and again, the dream engagement of every performer. She was born in Yonkers, New York, and is the only midget in a family of four children. What do you want most out of life I asked her.

"What every girl wants," she replied, "I want to find that man and get married. I'm getting up there you know, 34 years of age."

Kemper Co. Staff in Village Today

Annual staff meeting of vice-presidents of the Kemper Insurance Company will be held at The Desert Inn, starting today and continuing for approximately 10 days.

President James Kemper is a resident of the Village. Eighteen officials arrived yesterday from Chicago detaining from the Super Chief of Santa Fe at San Bernardino and then traveling here by car.

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CUTEST LITTLE WOMAN, all 42 inches high of her, is currently "killing" her audiences in the Palm House. Despite her size, tiny Yvonne Moray has a voice that fills the house and comic antics draw convulsive laughter. She does a mock strip tease act that almost rolls her listeners off their chairs.

Business Women Stage Another Great Success

Palm Springs Business Women's club did it again.

They presented their eighth annual Gaslight Gaieties before two capacity houses at World Wars Memorial Hall this weekend and scored another tremendous success.

The melodrama, presented in a setting of the Gay 90s, drew great applause plus all of the additional remarks from the audience, seated around tables in the auditorium.

THE OFFERING this year was "Lily, the Felon's Daughter," replete with heart throbs, tragedy and comedy.

Wilma Oertle was a convincing heroine and Louise Purnel again starred as the hissed villain. Helen Morris portrayed the handsome ne'er do well who turned out to be the hero at the climax.

Others who delighted the large audience with their rendition of the Gaslight era melodrama were Edith Goldberg, Betsy McKinney, Estelle Schiller, Ruby Chapin, Julia Backster, Vera Langston, Syd Finerman and Lois Wakek.

LOUISE PURNEL was the director assisted by Eunice Tiss. Costumes, and excellent, too, were by Anna Maranville and make-up, very convincing, by Walter Snook.

Mildred Veano was director of the Olio which followed the drama. Mrs. Purnel was Master of Ceremonies and Lois Lux accompanied the singers and dancers in their routine.

Appearing in the many numbers, all of which drew repeated rounds of applause and demands for encores were Wilma Oertle, Helen Morris, Barbara Root, Sally Oht, Ellen Blaschki, Tess Potter, Estelle

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Lions Hear Talk by School Head

Vierling Kersey, former state school superintendent and now director of Valley Junior College of the Los Angeles school system, was the speaker Thursday noon before Palm Springs Lions club, meeting at the Chi Chi.

Lloyd Simon was program chairman for the day and introduced the speaker. "Youth and Our Society, 1955."

Long experience in school work provided Kersey with a valuable background for his interesting discussion.

In the morning Kersey spoke at Palm Springs high school and Thursday evening addressed the Cathedral City club.



LA PAZ DINING pleased the foursome above no end they informed The Desert Sun cameraman. From left to right, they are: Mrs. Edward Robinson, Mrs. Hugh F. Walls, Mr. Walls, business manager for the Sacramento Bee, who with his wife have winter-vacationed here for 20 years, and Mr. Robinson, an electrical contractor of Sacramento. The two couples are guesting at the Palm Springs hotel.

WALLET IS FOUND

Finding of the wallet of David Marrisette of Long Beach in Tamarisk Park was reported to police Thursday by caretaker Arthur Bennett.

The Desert Sun—20

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WATCH! Clash of armies at gates of Rome!

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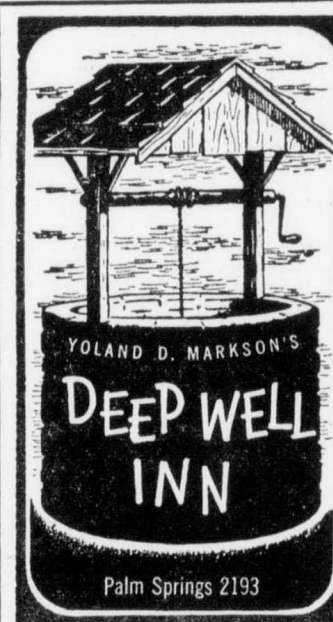
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HERE DURING THE SEASON'S
FINEST DAYS OF WEATHER,
FOR THE SUN AND ALWAYS
FOR FUN.



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You'll Have It

- Dining Room
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- Large Pool
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For Privacy and Seclusion... You can have it
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Twenty-five acres of
charm, restful, peaceful,
informal surroundings
without leaving the
grounds.

Palm Springs 2193

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Mr. and Mrs. Harry Mutascio, Managing Owners
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The Ideal Atmosphere for fun... rest... seclusion

For Reservations or Information:
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PALM SPRINGS, CALIFORNIA
Telephone: Palm Springs 9916

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Exclusive



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Villagers and their guests
are invited to enjoy the
outstanding cuisine and gracious
service of the D' Anza Room.

The Desert Inn

AMERICA'S
MOST
DISTINGUISHED
RESORT
HOTEL

46th Year under the same
family ownership and management.



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200 ACRES OF SUN AND FUN!

Swimming Sunbathing Riding Sightseeing Chuckwagon Breakfasts Moonlight Rides Bar and Cocktail Lounge Airplane Rides

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Luncheon
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Nightly Entertainment

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PALM, DESERT AIRPARK, 10 MILES SOUTH OF PALM SPRINGS, CALIFORNIA



(Anderson Photo)

DINAH SHORE and husband, George Montgomery, receive Hearts signifying Heart Fund month from Mildred Burns, left, of the American Legion Auxiliary and June Howard of the Desert Does, auxiliary to Palm Springs Elks Lodge. The presentation was made at the Racquet Club.



THIS IS A scene from MGM's eye filling new CinemaScope musical "Jupiter's Darling," which will make its first west coast premiere engagement at Earle C. Strebe's Plaza theater February 16. Flanked by their slaves (Marge and Gower Champion), left, and her future mother-in-law (Norma Varden), right, Esther Williams, beautiful maiden of Rome, is indifferent to the attentions of her fiancé, the studly Roman dictator, Fabius Maximus (George Sanders). Instead her thoughts are on the bold Carthaginian general, Hannibal (Howard Keel, inset), who is about to descend on Rome at the head of a herd of elephants. The story takes place in Rome in the year 216 B.C.



PALM SPRINGS Historical Society of which Melba Bennett is chairman, last week received copies of the city directory since it was first published here in 1937. Joe Jackson, left, presents the volumes to Mrs. Louise McCann, city clerk, at the city hall. The directories will be on file at the Historical Society's collection at Welwood Murray Public Library. Jackson is president of the Western Directory Company.



(Desert Sun Photo)

LOVE IS BEAUTIFUL as this picture certainly indicates with newlyweds Mr. and Mrs. Larry O'Brien of Rockford, Illinois, as they sip a drink out of the same glass. The cameraman caught the couple in The Fireside Room of the La Paz hotel. Mr. O'Brien is a practicing attorney in his home town. They eloped recently to Santa Barbara and were married in the Mission there.

From Page 1—MORE ABOUT DOGGY

welcome moral support of veteran reporter Don Klotzbuecher at my side. And soon there I was at the door, introducing myself to perhaps the most fascinating and unusual visitor that Palm Springs has ever been privileged to have.

For the next hour I put to work for the first time the many lessons I had absorbed from my newspaper family and that I have learned quite recently under the excellent tutelage of the Desert Sun staff.

However, much of this knowledge had to be revised and adapted—for you see, Phat, I was interviewing an extremely intelligent and personable eight-year-old Dachshund, Brick (short for Brick Bow) is visiting from Seattle in Palm Springs for a month with his owners Mr. and Mrs. J. H. Newland at the home of Colonel D. H. Maurier.

FOR THE SAKE OF HONESTY—which I hear is demanded in every news story—I must admit that I was rather disconcerted to find myself in the position of interviewing a dog. But Brick soon put me quite at ease by answering all my questions with a warm and friendly bark.

"How long have you had Brick?" I asked Mrs. Newland, and at his mistress' request Brick answered me with five hearty barks. In this manner Brick told me how old he was, how many quarters there are in a dollar, how many baseball teams there are in the Pacific Coast League, and the answers to a few problems I made up such as two times four and fifteen minus ten. When we got into the really higher mathematics—fifteen plus ten divided by nine etc.—I let Mrs. Newland take over—I was embarrassed that Brick could bark out the answers before I could figure them in my head.

MRS. NEWLAND then brought out a blackboard, and as I would write any number one through nine on the board would bark it out. I had just written four on the board and Brick barked clearly twice, then, as if to remind me that he really was a dog, he stopped to scratch his ear—and then proceeded to complete the number with the final two barks.

Brick was given to the Newlands five years ago by a friend, and his training was be-

From Page 1—MORE ABOUT SCHOOLS

to be free—free in its response to local community needs, free from any suggestion of political dominance and free from impediments to the pursuit of knowledge by teachers and students—it will cease to serve the purposes of free men."

This is the last of a series of articles which The Desert Sun has been kind enough to publish in the interests of our children and their education.

WE HAVE PRESENTED to you in an unbiased fashion the actualities seen in our school system. We have criticized the deficiencies, and used praise wherever it was merited.

We must again call to your attention the tremendous needs that exist at the present time and which will pyramid if we do not give them our attention now.

In this paper there is a full-page advertisement which details all of the facts concerning this bond issue. Read it carefully and do not fail to use your franchise and vote "Yes" on Tuesday, February 15.

Might I also utilize this space to thank the members of the school system for their fine cooperation in our studies, and also to sound my appreciation to the several thousand persons whom I have personally had the privilege of addressing, for their fine courtesies and citizenship.

gun by their son as a hobby. They soon discovered that his intelligence is, in the words of Mrs. Newland "uncanny." As his talents became more and more remarkable Mrs. Newland donated Brick's performances to charity functions, hospitals, and schools—and he once even appeared on television!

If, in the future, all my assignments are as interesting and unusual as this one, Phat, I must warn you that you may have an awfully tough time ever getting this gal off of the Desert Sun staff. I only hope that as a cub reporter I have done justice to Brick—it probably would have been a better story if I had let Brick write it himself!

With love to my favorite editor.

JANET DALE JAYNES

The Desert Sun—4th
PALM SPRINGS, CALIFORNIA
Monday, February 14, 1955

Nunan Resigns Position as Head of Junior High

Seamus Nunan, principal of the Nellie N. Coffman Junior high school, this week notified the board of trustees of his resignation as junior high school administrator.

Setting May 27 as the date the resignation becomes effective, Nunan said in his letter, "I am nearing completion of work for a doctoral degree and find that I need more time and energy to devote to scholastic research."

The board accepted his resignation with regret, and commended him for the good job he has done as principal of the school.

DOLLAR-WISE

... It will pay you to check our Quality line of Haggard and Palmday Slacks at prices from \$6.95 to All-Wools at \$12.95 to \$14.95. Just in are beautiful, unconditionally washable Linens at \$6.95, 2 pair \$13.00. Luxurious Sheen Gobardines — \$7.95 and \$8.95. Washable Dacrons—\$8.95. 2 Pair \$13.00, and hundreds of others in all sizes and colors.

OPEN EVENINGS UNTIL 7:00

Monroe's FOR MEN
CLOTHING — SHOES — SPORTSWEAR
155 E. ANDREAS — Opposite California Electric

**YOU'RE
NEVER
Too Old
or
Too Young**



To Know About
IT!

**PIONEER
PAINT
That Is
CLIMATIZED
for the Desert**

You'll Save Time
When You Shop Here

**RUPP'S
SUPPLY**

68-778 GROVE ST.
Cathedral City

RAY ABBEY
Your Pioneer Dealer

There's No
Parking Problems



SENSATIONAL BENDS are performed by Mrs. Hightower shown above with her husband. Both are appearing nightly in the Starlite Room of the Chi Chi Cab Calloway, the star of the bill is packing them in every night and has the customers screaming for more and more of his songs. A novelty act called the Curtis Marionettes do a puppet show in which the puppets do the talking and singing a la ventriloquism. It's a must show.

Retired Executive!

Are you tired of hearing about Cadillacs ... Swimming pools and Operations ...

Do you have a gadget, an idea or an invention that you would like to see developed, manufactured and marketed? We have the ambition, know-how and plant facilities. Located close to Palm Springs, where you can help supervise the operation on a part-time basis, while you still bask in the sun.

Write or phone

HERBERT C. COOPER

723 East California St., Pasadena 5, Calif.

SY. 5-1052

and we will arrange a time and place to talk it over and exchange references.

BANKRUPT AUCTION

By the order of the U. S. District Court, Hon. M. C. Peters, Referee, Ed. W. Dent, Trustee, assets of ...

HOUSE OF MODERN INTERIORS, INC.

Consisting of:

Upholstered Divans, Card Tables, Desks, Chairs, Book Shelves, Wrought Iron Furniture, Wicker Furniture, Lamps, End Tables, Upholstered and Plain Chairs, Folding Screens, Teakwood Tables, Fireplace Sets, Mattresses, Box Springs, Curtains, Drapes, Drapery Rods, and many other items too numerous to mention.

Removed by court order to the Plaza Moving and Storage, Located in basement of The Plaza Motors Garage, 182 E. Arenas Road, where public auction will be held ...

THURS., FEB. 17 -- 12 Noon

Open for inspection Wednesday, February 16th.

Will be sold in separate lots to suit buyers.

All bids subject to confirmation by the referee

Terms, Cash

Deposit required

For further information call Attorneys for Trustees
Saul Ruskin 2 9 8 6

Robert E. Nelson

Values YOU can't AFFORD to Miss!

at **MAHER FURNITURE**

Two Complete Stores.

ONCE-A-YEAR
ANNIVERSARY SALE

Sealy Mattresses

REG. \$59.50

and Box Springs to match
at the same Big Reductions

\$39.95

Lazy People Who Like
Good Beds Come to Maher's

STOOL PIGEONS??

No, BUT we've got lots and lots of stools! Check these values ...

RATTAN BAR STOOLS—Reg. \$12.95 ... \$9.95 up
WROUGHT IRON BAR STOOLS Sale \$12.95
CHROME KITCHEN STOOLS Sale \$13.95

Iron Works?

No, we're not Blacksmiths, but we have a big selection of Wrought Iron Furniture ... Ideal for Desert Living ... WILL NOT deteriorate in the dry heat. We specialize in HIGH GRADE furniture at LOW, LOW PRICES!!!

DICK MAHER, Owner

**MAHER
FURNITURE**

Desert Hot Springs — N. Palm Springs
Palm Dr. at Acoma Dillon Rd
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**INEXPENSIVE
Floor Covering
SALE!**

Values in floor coverings.
Perfectly suited to
Desert Living Needs.

RUSH SQUARES
Our special price
25c per square foot

9x12 FIBRE RUGS
reg. \$29.95
SALE — \$26.95

COTTON LOOP or PILE
reg. \$4.95
SALE — \$3.95

Sports in the Sun

Engineers Move Out of Cellar in Basketball Loop

Army Engineers moved up from the cellar into fourth place in the City Recreation League Wednesday night by scoring an impressive 50 to 32 victory over the Desert Nite Hawks.

The Army quintet took over the place vacated by the Twentynine Palms Marines when they were forced to drop out of the league several weeks ago.

Army took a 15 to 8 lead in the opening period, and held margins of 25 to 18 and 34 to 25 at halftime and the close of the third quarter.

Willard Lucas of the Nite Hawks took game scoring honors with 21 points, and he and Lewis scored all but one of his team's points. Bauer and Palman were high for Army with 16 and 12 points respectively.

DESSERT NITE HAWKS—32

FG	FT	TP	
W. Lucas, f	10	1	21
H. Lucas, f	0	0	0
Ernst, f	0	1	1
Lewis, f	4	2	10
Jones, g	0	0	0

ARMY—50

FG	FT	TP	
Virtuoso, f	1	2	4
Bailey, f	4	0	8
Chona, f	0	0	0
Bauer, f	1	0	2
Kain, f	1	0	2
Larson, g	1	1	3
Palman, g	1	0	2
Martinez, g	1	0	2
Mercer, g	1	0	2
Dihel, g	0	1	2

Desert Nite Hawks 32
Army Engineers 50

Arabs Trim P.S. Netters on Exhibition

Playing on their home courts, Coachella Arabs Boys Tennis team Thursday soundly trounced the Palm Springs squad in doubles and singles matches. It was the first exhibition play for both teams, with a return bout scheduled February 24.

Winning for Palm Springs were Dick Blackstone and Fred Grimm in doubles, defeating Rector and Harry Ramsey 6-2, 6-3, and in singles Chuck Grone who took a 6-0, 6-4 decision.

Other scores included (Coachella player first): Jim Blocher defeated Gary Hammond 6-1, 6-1; Joe Malone defeated Mickey Lang 6-2, 6-2; Bill Johnson defeated Dawson Hayward 6-1, 6-1.

CITY RECREATION LEAGUE			
	W	L	Pct.
Banning	8	1	.888
Green Hornets	6	5	.545
Chuck's Shell	5	5	.500
Army Engineers	2	6	.333
Desert Nite Hawks	3	8	.272

Legal Notices

NOTICE OF SALE OF REAL PROPERTY AT PRIVATE SALE
No. LB P-1036
In the Matter of the Guardianship of the Estate of HUBERT HOUTSSEL, an Incompetent Person.
NOTICE IS HEREBY given that the undersigned will sell at Private sale, to the highest and best bidder, subject to confirmation of said Superior Court, on or after the 23rd day of February, 1955, at the offices of the Farmers and Merchants Trust Company of Long Beach, 302 Pine Avenue, Long Beach, California, all the right, title and interest of said incompetent and all the right, title and interest that the estate of said incompetent has acquired by operation of law or otherwise, in and to all the certain real property situated in Cathedral City, County of Riverside, State of California, particularly described as follows, to-wit:
The West forty-four (44) feet of North one hundred two (102) feet of East one-half (1/2) of Lot 197 of Cathedral City, County of Riverside, State of California, as per map on file in Book 13, pages 24, 25 and 26 of Maps, records of Riverside County, California. (Also known as 721 B Street, Cathedral City, California.)
Terms of sale cash in lawful money of the United States on confirmation of sale, or part cash and balance evidenced by note secured by Mortgage or Trust Deed on the property sold. Ten per cent of amount bid to be deposited with bid.
Bids or offers to be in writing and will be received at the aforesaid office at any time after the first publication hereof and before the day of sale.
Dated February 2, 1955.
FARMERS AND MERCHANTS TRUST COMPANY OF LONG BEACH
By: J. C. Harris, Guardian
By: J. C. Harris, Vice-President
Guardian of the Estate of said incompetent.

WALKER and HORN
By: Charles Z. Walker
515 F & M Bldg.,
320 Pine Avenue,
Long Beach, California.
Attorneys for Guardian.
447-Desert Sun, Feb. 7, 14, 21, 1955.

ATTENTION! Cadillac & Buick Owner
DO YOUR WHEELS BOUNCE??
Balancing alone will not correct this nuisance. Have your tires trued and balanced on our tire lathe. Satisfaction guaranteed or no charge.
O. K. Rubber Welders
619 BROADWAY (Hiway 111)
Cathedral City
Phone 8-6152

Elsinore Bee Quint Swats Local Cagers

The Bengal Bees from Elsinore continued as league leaders Friday night with a convincing 50 to 31 victory over the Papooses of Palm Springs on the latter's court.

Maintaining the advantage of height but not of spirit, Elsinore had the edge over Palm Springs throughout the game. Harry Goffman of Elsinore gave the Papooses a great deal of trouble, racking up 13 points and harassing the opposing players whenever they possessed the ball, even stealing it several times.

Palm Springs grabbed an early lead of 6 to 4 at the end of the quarter, but once the Tigers started rolling they couldn't be stopped. Halftime score was 19 to 10, and at the end of three periods 37 to 16.

Goffman and Phillip Roberts of Elsinore took game scoring honors with 13 each, while Bill Beck and Skin Martin were high for the Indians with eight apiece.

The Papooses led the rebounding, headed by Louie DelCamp with seven.

PALM SPRINGS—31

FG	FT	TP	
DelCamp, f	4	0	8
Martin, f	4	0	8
Ruiz, f	1	0	2
Goferth, g	0	1	1
Becoe, c	0	0	0
Roberts, g	3	0	6
Beck, g	4	0	8

ELSINORE—50

FG	FT	TP	
Bentley, f	0	0	0
Goffman, f	1	0	2
Driscoll, f	1	0	2
Barnett, f	1	2	4
Hilton, c	1	0	2
Natalie, g	4	0	8
Roberts, g	6	1	13
Mapes, g	1	0	2
Sohn, g	1	0	2

22 6 50

Indians Lose to Elsinore, 41-56

Second place in the Riverside County League fell to the Elsinore Tigers Friday night as they defeated Palm Springs 56 to 41, while Banning was upsetting San Jacinto 31 to 30.

At the start of the game here it looked like a sure defeat for the Tigers as Charlie Jordan sank 10 points in the first few minutes of the game. The Tribe held a 14 to 12 first quarter margin, but the star Indian center cooled off in the second period, and Elsinore went ahead 25 to 21 at halftime. The Tigers really rolled in the third quarter to take a 42 to 29 edge.

Floor work was handled equally well by both quintets, with the Tigers having an advantage in shooting.

Jordan took game scoring honors with 14 points, with Jim Judd adding 10 and Alvin Harrison and John Laster each contributing eight. Ronnie Hales topped the Bengals with 13 points.

PALM SPRINGS—41

FG	FT	TP	
Laster, f	4	0	8
Jones, f	0	1	1
Jordan, f	7	0	14
Judd, g	3	4	10
Harrison, g	4	0	8

ELSINORE—56

FG	FT	TP	
Kellar, f	5	0	10
Hales, f	5	3	13
Dryas, f	1	0	2
Sallee, c	3	0	6
Roberts, g	5	1	11
Machley, g	4	0	8
Love, g	0	1	1

23 10 56

Indians Play Beaumont Hi on Tuesday

Palm Springs will entertain the Beaumont cagers next Tuesday evening in a battle to start moving up in the league standings again.

Beaumont last Friday came through with a 48 to 39 victory over winless Perris, while the Indians were dropping a 56 to 41 decision to Elsinore.

Bee game will start at 6, and the Varsity contest will follow at 7.

Excellent Opening for EXPERIENCED SALESLADIES

in the Dress and Sportswear Department

Jayne-Renee

191 South Palm Canyon
Store Hours 9:30 - 6 Near The Plaza

Banning Quintet Increases Lead with 48-25 Win

Banning continued its mastery of the City Recreation League Wednesday with a 48 to 25 rout of the second place Green Hornets team.

After a close first quarter which ended with the Banning quintet ahead 10 to 8, the league leaders then took a 25 to 15 halftime margin, and increased this to 39 to 20 after three periods.

Herrera led the Banning scores with 24 points, and Willie Phillips was high for the Green Hornets with 10.

BANNING—48

FG	FT	TP	
Minor, f	0	0	0
Grebenier, f	5	0	10
Every, f	2	0	4
Haynes, c	2	0	4
Herrera, g	10	4	24
Cooper, g	1	0	2
Erzoff, g	1	0	2

GREEN HORNETS—25

FG	FT	TP	
Strange, f	0	0	0
Wainstock, f	0	0	0
Laster, c	0	0	0
Phillips, g	5	1	11
Clinton, g	4	1	9
Roberts, g	1	0	2
Walton, g	1	0	2

Green Hornets 25
Banning 48

RIVERSIDE COUNTY LEAGUE			
	W	L	OP
Coachella	11	0	595 440
Elsinore	8	2	491 398
San Jacinto	8	3	509 432
Banning	5	6	392 363
Hemet	4	6	438 455
Beaumont	7	4	484 486
Palm Springs	3	8	427 487
Perris	0	11	361 626

Scores Friday
Elsinore 56, Palm Springs 41
Beaumont 48, Perris 39
Coachella 45, Hemet 41
Banning 31, San Jacinto 30
Games Tuesday
Beaumont at Palm Springs
Banning at Coachella
Elsinore at Perris
Hemet at San Jacinto

Legal Notices
CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME
THE UNDERSIGNED does hereby certify that N. B. Clarke conducting a real estate business at 1640 Chia Road, City of Palm Springs, County of Riverside, State of California, under the fictitious firm name of Palm Springs Ranch Company and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:
N. B. Clarke, 1640 Londonberry Place, Los Angeles 46, California.
WITNESS my hand this 1st day of February, 1955.
N. B. CLARKE.
STATE OF CALIFORNIA)
COUNTY OF LOS ANGELES) ss.
ON THIS 1st day of February A.D. 1955, before me Evelyn J. Johnson, a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared N. B. Clarke, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME
The undersigned, Benjamin Moses, does hereby certify that he is carrying on and conducting a frost-freeze, ice cream, ice milk and catering business at 202 South Indian Avenue, in the City of Palm Springs, County of Riverside, State of California, under the fictitious name of Desert Catering Company of Palm Springs, and that he is the sole person interested therein, and whose full name and place of residence is as follows, to-wit:
Benjamin Moses, 720 Camino Real, Palm Springs, California.
The undersigned do hereby certify that Silvers Enterprises and Investments, a California corporation, whose full name is as stated and whose address is 419 West 33rd Street, Long Beach, California, no longer is associated with said business, nor is it any longer taking part in the carrying on or conduct thereof.
Dated: February 1, 1955.
BENJAMIN MOSES
SILVERS ENTERPRISES AND INVESTMENTS, a California corporation
By s/ Jack M. Silverman
Dyran, President
By s/ Etta Silverman
Secretary

STATE OF CALIFORNIA)
COUNTY OF RIVERSIDE) ss.
On this 1st day of February, 1955, before me Roy W. Colegate, a Notary Public in and for said County and State, personally appeared Benjamin Moses, known to me to be the person described in and whose name is subscribed to the within instrument, and acknowledged that he executed the same.
WITNESS my hand and official seal.
s/ ROY W. COLEGATE
Notary Public in and for said County and State
My Commission expires May 12, 1956
STATE OF CALIFORNIA)
COUNTY OF RIVERSIDE) ss.
On this 1st day of February, 1955, before me Roy W. Colegate, a Notary Public in and for said County and State, personally appeared Jack M. Silverman, known to me to be the President and Etta Silverman, known to me to be the Secretary of the corporation that executed the within instrument, and known to me to be the persons who executed the within instrument on behalf of the corporation therein named, and acknowledged to me that such corporation executed the same.
WITNESS my hand and official seal.
s/ ROY W. COLEGATE
Notary Public in and for said County and State
My Commission expires May 12, 1956
446-Desert Sun, Feb. 7, 14, 21, 28, 1955

Chuck's Trims 29 Palms Five by 38-33 Count

Coming through in the fourth quarter, Chuck's Shell Station defeated the Twentynine Palms Merchants 38 to 33 in an exhibition game at the high school gymnasium here last week.

The game was tied at 30-all going into the final period after the lead had seenawed numerous times during the game. The Merchants held a 13 to 12 lead at the quarter, then fell behind 25 to 20, and rallied for the tie in the third period.

Kenny Price was high point man for the winners with 12 while Dave Brownell of the Merchants took game honors with 15.

CHUCK'S SHELL—38

FG	FT	TP	
Buresh, f	3	0	6
D. Hines, f	2	0	4
Black, c	3	3	9
Price, g	6	0	12
Greenleaf, g	3	0	6

MERCHANTS—33

FG	FT	TP	
Helms, f	0	0	0
Goek, f	0	0	0
Nicholas, c	4	1	9
Neal, f	2	0	4
Stumfall, g	5	5	15
Brownell, g	3	3	9

13 7 33

Canadian Visitor is Guest in Village

Miss Leah Shaw of Shaw Springs, British Columbia, is visiting Rita Darwin of the Village.

Miss Shaw, who is a Rockhound by hobby, gathered several specimens to take back to Canada with her.

POLICE SPEED ACTION AGAINST LITTERBUGS

"Keep your city and our city clean."

This was the appeal of Police Chief August G. Kettmann today as he announced that all violators of the ordinance prohibiting throwing paper or other articles from automobiles, will be required to stop and retrieve the discarded item or will be cited.

Citations will be issued only in cases where the person refuses to pick up the paper or other article which was thrown from the car. Chief Kettmann said.

Terming it a constructive measure aimed at keeping the city clean, rather than a punitive measure, he explained that the ordinance says that nothing shall be dropped from an automobile except waste.

In a special appeal to visitors, he said, "Just because it may be permitted in your home town, don't do it in Palm Springs."

"We are interested in making our city as attractive as possible to residents and visitors alike," he concluded.

Two Foursomes Tie at O'Donnell

Two foursomes tied for top honors in the weekly Best-Ball Choose-Up Foursome event held Wednesday morning at O'Donnell Golf Club, with each shooting a 55.

Members of the two winning teams were: Dick Cochran, Earle Strube, Harold McAllister and Glenn Thomas; Dan Gilbert, Bob Kenaston, Ted McKinney, and Paul Aust.

In third place with a 57 were Jack Lynch, Reuben H. Fleet, John Hamrick, and J. H. Ballinger and in fourth one stroke behind were Bill Hyde, H. L. Mackenzie, E. Morley and Sam Greenfield.

Ten foursomes participated in the event, Manager Larry Sitter reported.

Haddock Attends State Conference

City Recreat on Director Howard Haddock this week, Sunday through Wednesday, is attending the seventh annual California Recreation Conference at Santa Cruz, along with 1000 other recreation directors of the Western states.

Theme of the conference is "The Growing Needs of Outdoor Recreation in California." Newest ideas in recreation will be presented by the outstanding leaders of the country.

LEAD SUN
CLASSIFIED ADS

CHI-CHI

EVERY SUNDAY
FROM 2 to 5 P.M.

THE ARTHUR MURRAY

Mambo Matinee

and

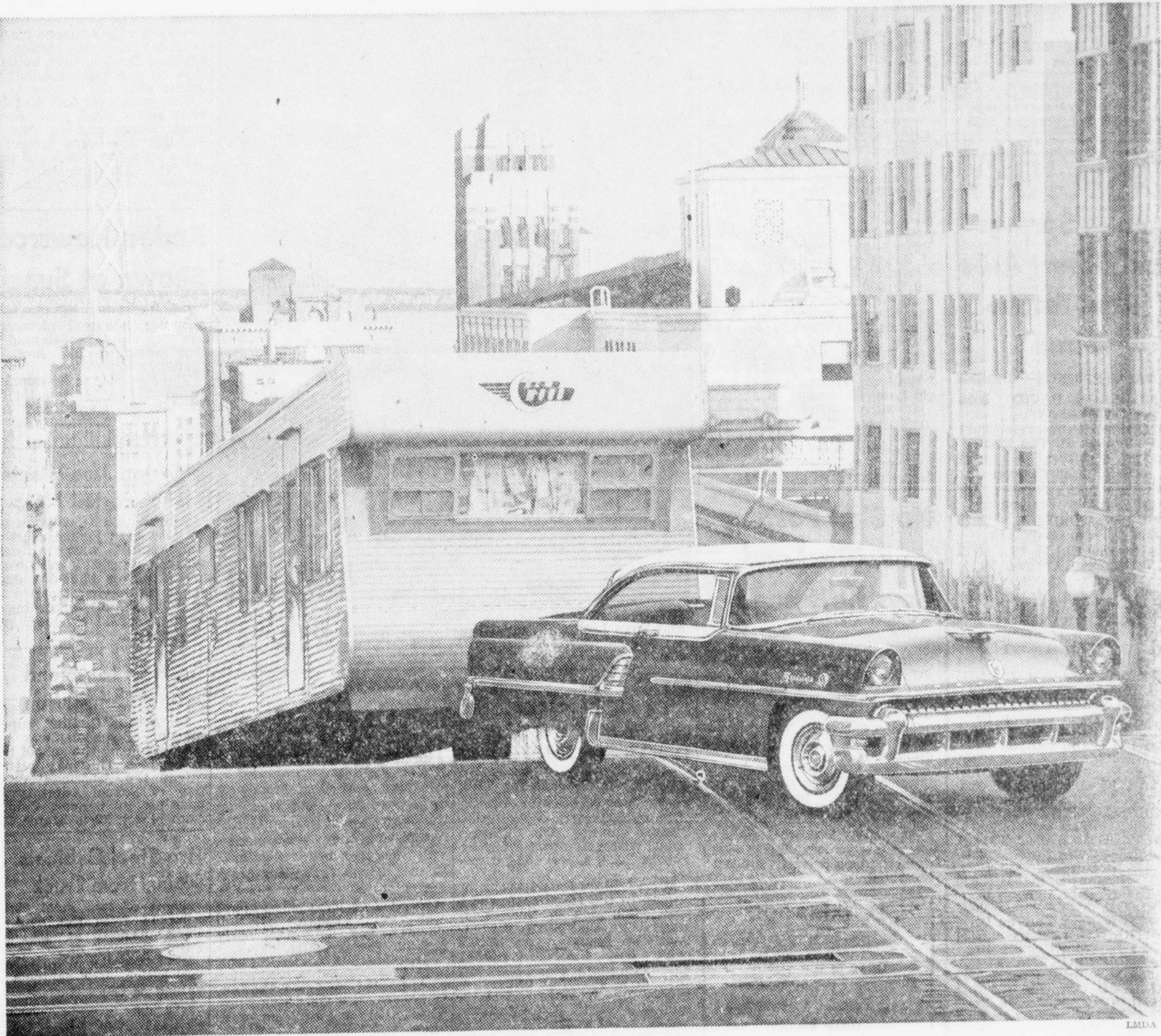
Tea Dance

FUN! PRIZES!
EXHIBITION DANCING!

Music by VIC MASTERS

and his El Mirador Orchestra

NO MINIMUM PHONE 7391 NO COVER



New 198-hp Mercury pulls 4 tons up Nob Hill

Tough San Francisco test proves that Mercury's new dual-exhaust Super-Torque V-8 delivers more usable power to the rear wheels — where it counts!

You may never have to haul a 41-foot, 8090-pound trailer. But the fact is that this car—a standard production model—easily pulled this load up one of the steepest hills in the country—a phenomenal demonstration of the tremendous reserve power in this new Mercury Montclair.

There's 198 horsepower in its new SUPER-TORQUE V-8 engine. And there's a new dual-exhaust system and a 4-barrel carburetor to put this power to work. You get far more than just greater top speed. You enjoy split-second getaway, instant response for passing, effortless hill climbing. Brilliant new acceleration at every speed from 1 mile per hour to whatever the law allows.

But the Mercury story of 1955 isn't based on power alone. There are new improvements in ball-joint front suspension for even easier handling. There are new improvements in Merc-O-Matic Drive for even quicker action, greater smoothness. There

are new improvements in Mercury brakes—20% greater brake lining area for faster stops.

And Mercury is now offered in 3 series of cars. The low Montclair (only 53½ inches high) is being introduced this year for the first time. The beautiful Monterey and lowest-cost Custom Series bring a Mercury within the range of almost every budget—10 stunning models in all. And every model has an all-new body on an all-new chassis—longer, lower, bigger all over.

See these completely new Mercurys at our showrooms now. Take one out on the road for any kind of a test. You'll find out why it pays to own a Mercury.

IT PAYS TO OWN A

MERCURY

FOR FUTURE STYLING, SUPER POWER

PALM SPRINGS LINCOLN-MERCURY COMPANY

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(Desert Sun Photo)
STUDENTS of the business classes at Palm Springs high school gather around at the office of the Coachella Valley Savings and Loan Association to get a first hand course in business. William Smith, CVS&L president, tells them about it.

From Page 1—MORE ABOUT

SAVINGS, LOAN LEAGUE

W. A. Girardin of Santa Ana, participating on the panel will be Robert Gray, director of Industrial Relations Section, California Institute of Technology, Pasadena; and Robert Kauth, senior field supervisor, southern area, California State Department of Employment.

ALSO TO BE HEARD Tuesday morning are O. M. Chat-

The Desert Sun—60
PALM SPRINGS, CALIFORNIA
Monday, February 14, 1955

DIRECTORY Palm Springs and Desert Area Real Estate Firms

PALM SPRINGS	Phone
APPLEBAUM, DAVID	5555
326 S. Indian Ave.	
BOGGESE, Incorporated	2971
Penthouse 31, The Plaza	
DAVIS, JOHN C.	3673
1059 N. Palm Canyon Dr.	
FOSTER, HERBERT H.	3555
101 N. Palm Canyon Dr.	
FULTON, MURIEL E.	2225
119 S. Palm Canyon Dr.	
GANNON REALTY CO.	2772
711 N. Palm Canyon Dr.	
HAMMOND, JAMES	5373
875 N. Palm Canyon Dr.	
HARRY REID and	
RUSSELL WADE	2855
850 S. Palm Canyon Dr.	
HASKELL, JOHN & CO.	2594
456 N. Belardo Rd.	
HEISER, WILLIAM J.	5685
1546 N. Palm Canyon Dr.	
HICKS, HAROLD J.	2736
813 N. Palm Canyon Dr.	
ISRAEL, ADOLPH	2981
671 N. Palm Canyon Dr.	
JAMES, MARTHA	2751
445 N. Palm Canyon Dr.	
KOTY, FRED F.	5450 or 4620
1404 N. Palm Canyon Dr.	
JOHNSON, GENE W.	
596 S. Indian Ave.	
MATTHEWS, CHAS. J.	6821
MILLER, FRANK W.	2929
428 N. Palm Canyon Dr.	
MUNHOLLAND & CO.	3673
1059 N. Palm Canyon Dr.	
NEILSON, AMY	4627
2277 N. Palm Canyon Dr.	
NATHANSON, JERRY	5234
482 N. Palm Canyon Dr.	
PALM SPRINGS REALTY CO.	
190 N. Sunrise Way	7661
NICHOLS, CULVER	2132
861 N. Palm Canyon Dr.	
RAY, TERRY	2064 or 5103
773 N. Palm Canyon Dr.	
ROCKS, MADGE O.	2992
278 S. Palm Canyon Dr.	
SHEPTENKO, PETER B.	2727
The Pioneer Realty Co.	
475 N. Palm Canyon Dr.	
VENGER, LOUIS	6060 or 5596
3775 N. Indian, P.O. 1447	
WEINSTEIN, RALPH	2884
256 1/2 S. Palm Canyon Dr.	
WILLIAMS, JOHN W.	3311
423 N. Palm Canyon Dr.	
WRIGHT, BILLY	5727
1063 N. Palm Canyon Dr.	
CATHEDRAL CITY	
BILES, RUTH	8-3734
744 Broadway (Hiway 111)	
HILLERY, WILLARD R.	
JORGENSEN, E. M.	8-3401
68-574 Broadway	
SHERRILL, R. H. "Bob"	
707 & 713 "D" St.	8-5205
COACHELLA	
RALPH L. STEPHENS CO.	
Hiway 111 and Hill Dr.	
	8-5205
PALM DESERT	
EDITH EDDY WARD	
Palm Desert	76-3431
ELLSWORTH, BOB	76-3741
P.O. Box 281	
RANCHO MIRAGE	
EWART, ESTELLA C	8-4203
TAMARISK C. C. AREA	
PALM VALLEY REALTY CO.	
Wonder Palms Rd and	
Hiway 111	8-3481
THOUSAND PALMS	
CORNELIUS, HAL	393
THUNDERBIRD AREA	
BURKE, TONY	8-5432
70065 Hiway 111, 1/2 mile	
west of Thunderbird C.C.	

burn of Los Angeles, who will report on the Savings and Loan Foundation, national advertising organization of the savings and loan business; and Lewis S. Eaton of Fresno, who will report on the Stanford University Business Conference. Eaton is chairman of the California league's Education Committee.

Tuesday afternoon will be given over to committee meetings and also a play, directed, written, and produced by Louis R. Ardoun of Los Angeles.

THE FINAL CONFERENCE session will be held Wednesday morning. Two forums will run concurrently. The first one is for associations with assets under \$10,000,000 and will be led by Russell W. Bell, vice president of the league and president of the First Federal Savings and Loan Association of Santa Barbara. The forum for associations with assets over \$10,000,000 will be led by President Davis. Coordinators of the forums include M. F. E. MacBan, J. K. Baillie Jr., and Walter D. Smyth, Los Angeles; Fred F. Enemark, San Rafael; C. W. Ford, Santa Maria; John J. Sullivan, Fresno; and E. Ronald Long, Berkeley.

No Sign Posting on Public Land Says Kettmann

City of Palm Springs has started strict enforcement of its ordinance prohibiting the posting of election material or advertising signs on public property, or posts located on public property.

The signs will be removed. Police Chief August G. Kettmann said.

"We are not endeavoring to interfere with the right of free speech, but are merely enforcing city regulations," he explained.

"All persons have a right to secure a permit and post signs or banners on private property," he added.

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THE ROSE TATTOO

By Tennessee Williams
American Legion Auditorium
Fri., Sat., Sun., February 18-19-20
Fri., Sat., Sun., February 25-26-27
Tickets \$1.80
For Reservations Phone 7280

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Palm Springs Music Co.
Palm Springs Drug Co.
American Legion Box Office

DAR Presents Awards of Merit to Five Villagers

Cahuilla Chapter, Daughters of the American Revolution, last week presented Walter Pagan, chief observer for Palm Springs Ground Observer Corps with an Award of Merit.

The award was made by Mrs. Saul Ruskin on behalf of the chapter for his outstanding service to the community on Operation Watchathon under the auspices of the GOC.

Receiving Good Citizenship awards from Mrs. Ruskin were the youths who participated in the Watchathon which set a new national record. They maintained an around-the-clock watch for one complete week. The boys were Kent Werges, Lindsay Nielson, David Michel and Tom Barry.

The awards were made at the regular meeting last week of the Ground Observer Corps at Frances S. Stevens school.

Tampering with Detex Boxes to Bring Trouble

Charles Valentino of the Valentino Detective Agency said Friday that he will prosecute to the fullest extent anyone found tampering with the "Detex" boxes attached to buildings which his private patrol guards.

His statement followed the discovery that the Detex box at the rear door of The Desert Sun office had been bent and twisted.

"Apparently someone planned to enter The Sun office and wrecked the box first, believing it to be a burglar alarm," Valentino said.

The panel window had been bent and almost pried open a week before and on Thursday morning was found broken.

No evidence was found inside of The Sun composing room, however, that entry had been effected.

Rodeo Newsreel Shown at Sunair

Sunair Drive-in theater is showing newsreel pictures of the 15th annual rodeo held here last weekend. Bill Bronstein, manager, announced.

The Paramount Newsreel pictures, taken of the thrilling local event, started last night and will continue through Wednesday.

Stockton Also Wants Man Arrested Here

Alonzo Alan Fatheree, held to answer in justice court here on assault with a deadly weapon charge, is also wanted by Stockton Sheriff's department for having escaped from custody there, according to word received by local police Thursday.

Dr. Hoff to Attend School Convention

Dr. Arthur G. Hoff, superintendent of schools, was given permission by the school board of trustees Thursday night to attend the American Association of School Administrators meeting in Denver, Colorado, from March 12 to March 16.

Two Steel Cabinets Stolen from Truck

Theft of two steel clothing cabinets from the rear of a truck parked at 1561 North Palm Canyon drive, was reported to police Wednesday by Ray Hiller. The cabinets were valued at \$30.

George W. Nieport Joins Citizens Bank

George H. Nieport has recently joined the staff of Citizens National Trust & Savings Bank as an assistant trust officer in the bank's trust department.

Palm Springs Music Co. and Palm Springs Drug Co., or for reservations call 7280.

The Palm Springs Seattle Rainiers Booster Club seeks talent... Chairman of the Committee Jay Budsey requests you fill out this coupon, mail to P.O. Box 608, Palm Springs.

PALM SPRINGS SEATTLE RAINIERS BOOSTER CLUB

Talent Show

Sponsored by Junior Chamber of Commerce

Name Age
Address Phone
Type Bus.
of Act Res.

Mail to Palm Springs P.O. Box 608



Written Exams for Police Dep't Slated March 4

Written examination to establish an eligibility list of police patrolmen for the City of Palm Springs will be held at 7:30 p.m., Friday, March 4, in the city council chambers, City Manager R. W. Peterson announces.

The examination is held whenever current eligibility lists have been depleted.

Eligible to compete are men 21 to 35 years of age, with high school education or its equivalent. Minimum height is five feet eight inches, and minimum weight is 155 pounds. Salary range is \$288 to \$352, with liberal sick leave and vacation benefits.

Applications must be secured from the city manager's office on or before Wednesday, March 2.

Villager Receives Redlands U. Degree

Marilyn Leonard La Chapelle, Palm Springs, was among 65 students receiving degrees at the University of Redlands last week. She majored in education.

\$16,000 Quota Set by Red Cross in Palm Springs

Quota of \$16,000 has been established for the City of Palm Springs in the annual drive for funds conducted by the Palm Springs Branch, American Red Cross, Chairman Warren Linville announced following a meeting held with county chapter officials Friday afternoon.

This is the same quota as last year, although the county increase was eight percent, according to Mary Ellen Fangle, county manager.

"We hope that Palm Springs once again, as in so many years past, will be the first community to go over the top," Miss Fangle said. "It has become a habit for the Village to set the pattern for giving in the Red Cross fund drive for other county communities."

The fund drive is conducted during the month of March.

Local Attorneys Reappointed to Study Committee

Three Palm Springs attorneys were named by the board of governors of the state bar of California to the subcommittee to observe the pre-trial procedure experiments and to report to the committee to assist the Judicial Council in its study of pre-trial procedure in the county.

Reappointed were Roy W. Colegate, Rex G. Hardy and D. M. McGahey of Palm Springs. From Indio were Wallace P. Rouse, who is chairman, and Alexander W. Staples.

All are members of the Desert Bar Association.

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9:45 Tues. Eve. over KCMJ

(New "WORDS TO SAY" Series)

I sing of Palm Springs and it's joys multifarious
Be one hermit inclined, or a type most gregarious.
All rustle and bustle, making the bucks in a hustle
Or sunning or funning, or resting or nesting.
Where you wear what you please, where Eastern goes Western
Where the fair skinned get tan skinned and a
eyeful of bare skin.
And I don't mean a rug.

Where Great Grandmothers fly and visitors vie
With characters local and whimsical.
Who wear zany hats, painted cravats
And costumes cut briefly and lyrical.
When a President visits and you and I hope its
A yearly occurrence, Rumor is that it will be.

So — Drop in and see me at the fine MURPHY REALTY. That's right
next to the Citizens Bank. Ask for MILDRED S. POTTER. She's the gal
that you oughta see for homes, lots or income. Phone OFFICE 5102 or
HOME 3364 — For listings galore!

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Redland Federal Savings and Loan Association
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Redlands Federal Savings and Loan Association
Fontana, California

Riverside Savings and Loan Association
Riverside, California

San Geronimo Building and Loan Association
Banning, California

Santa Fe Federal Savings and Loan Association
San Bernardino, California

Reappoint Lewis as Plan Member

L. C. Lewis of Cathedral City, was reappointed to the county planning commission Monday by supervisors.

Lewis has been a member of the commission since 1952 when he was appointed to fill a vacancy. His new term extends for four years.

Reappointment of Lewis was recommended by Supervisor Homer Varner and confirmed by the board.

LICENSE LOST

Loss of her driver's license was reported to police Wednesday by Rita Lane Williamson of Newport Beach.

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(Desert Sun Photo)
SECOND SEMESTER classes at Palm Valley School, private day school for grades five through 12, is now under way. The school, noted for giving an unusual amount of individual attention to each student through

small classes, expects an increased enrollment. Students may enroll at any time up to April 1, for a period of one month or more. Pictured above is the seventh grade class, enjoying the sunshine while attending class around the swimming pool.

PALM DESERT

By LOU KUEHNER

BAKE SALE

It was asked that we remind the Palm Desert residents of the Bake Sale to be held on Saturday, in front of the post office. The sale will be conducted by the Palm Desert Parent Teacher association. Any members of the community wishing to donate cakes or cookies to the sale, please contact Mrs. Michael Munier, chairman, or Mrs. Virginia Descheaux, Mrs. Ben Beal, or Mrs. Bob Coates.

ART EXHIBIT

Artists and Craftsmen exhibiting at the Palm Desert Art Gallery will be working in the alcove and foyer of the Desert Magazine Pueblo every weekend throughout February, March and April. All are invited to visit the Gallery and see these artists and craftsmen at work. There is no charge. Nationally known artists James Swinerton, Clyde Forsythe, Henry Clive, Conrad Buff and P. Stanlaw will be present from time to time to give criticisms and help us maintain outstanding exhibits of paint-

ings of the desert and southwest.

PALM DESERT BRIEFS

A joint birthday party was given for Mrs. Bunny Ward and Otto Allgoewer at the Shadow Mountain club last Sunday. Hosting the party were Edith Eddy Ward and Mrs. Otto Allgoewer. The surprise of the evening came when Donald Novis presented a portrait of Edith Eddy Ward to Bunny Ward, and one to Otto Allgoewer of Mrs. Allgoewer. Stanley Brooks was the artist for both portraits. Over thirty guests were present for the gala event. Among those present were Mrs. H. B. Fisher, Stanley Anderson from Chicago, the Tom Browns, Dudley Steeles, Joe Moons, John A. Thompsons, John Moyers, and Edwin Dursons. Also present were Mmes. Bobbie Reichert, Charlotte Mmes. Brohagm, Leife Erickson, Marge Hekel and Forrest Bowers. The Richard Hanouseks hosted a cocktail party for Mrs. John Griffith, their guest from Minneapolis. The Edward Sergeants gave a cocktail party honoring Mr. and Mrs. Donald Novis and Mr. and Mrs. J. L. Allabough and daughter, Karen from Van Nuys, Cal. Allabough is the brother of Mrs. Sergeant and is with the Columbia Broadcasting company. Dr. and Mrs. Stanley O. Chambers Jr. are happy to announce the arrival of a granddaughter, Linda Lawson Chambers, born February 4, 1955 at East Lansing, Michigan to Mr. and Mrs. S. O. Chambers, Mr.

Chambers is receiving a degree in hotel and resort management at Michigan State College. His plans for the future include building a resort in the desert. Mrs. Dean Seabrook from Portland, Oregon is on the desert for a month. Her husband, Dr. Seabrook, is to arrive in a week. The Frank Culps are here for a month from Oregon. The Joe Moons hosted a cocktail party last Saturday preceding the Shadow Ball. Guests included the Robert Morreys, Harlan Kittles, Dudley Steeles, Tom Browns and Mrs. Bunny Ward and Edith Eddy Ward. Also attending but remaining at the Moon residence for a party of their own were the John Moons, Ned Blades, Jim Harstads, Gene Roberts, and Jerry Malones.

Mr. and Mrs. Phil Hall of Hollywood, Cal. were houseguests of the H. B. Fishers. Mr. and Mrs. Clarence Dixon and daughter, Judy were down for a weekend in their new sun lodge home. The Shadow Mountain Terrace reports the following guests: Messrs. and Mmes. H. C. Bartlett, from Kansas City, Mo.; Wallace Smith, Rockford, Ill.; Walter Lantz; J. M. McDougall, Vancouver, British Columbia; Ray Bryants from Winnetka, Ill. Also enjoying a stay there are John F. Morrissey, advertising manager of Life magazine; Mrs. H. E. Warren from Minneapolis here with her mother, Mrs. J. D. Ross from Montana; and Richard Arlen, TV and movie personality.

RANCHO MIRAGE

By BETTY WOLFE

Among Canadians now enjoying the desert resorts are the Charles Hillyars of Winnipeg who have leased a home here and Mr. and Mrs. Robert Smith who have purchased the Joseph Clark home. The Smiths are from Orilla, Ontario, Canada. George Haller's birthday was the happy occasion recently for a surprise party in his honor. The big surprise was planned and successfully carried off by his wife Betty. Guests enjoying the birthday celebration were Messrs. and Mmes. Mel Bearden, Ted Smith, Al Sprague, Ed Biles and Mr. Russell Hewittson.

Here to spend the remainder of the season at the Harper Apartments is Mrs. Camellia Wilson of Carmel.

George and Colette Hearst are the house guests of the Captain Horace Browns (Marion Davies).

The Valentine motif was the theme, and the Thunderbird Country club was the setting Thursday for a luncheon and card party honoring Mrs. E. W. McCabe of Los Altos. Hostess of the affair was Mrs. A. J. L. Hutchinson, sister-in-law of Mrs. McCabe. Her guests were Mmes. Palmer Powell, Victor McKee, Bert Ripple, Edna Kelly Howard Wiser, Mon Wallgren, Jack Gorman, Allan Clause and Joe Bollard and her guest Mrs. Rosie Lege from Oelwein, Iowa. Mrs. McCabe is the houseguest

of the Hutchinsons. Guests of Jeanne and Ted Smith for a week were Colonel and Mrs. Kenneth Leitch of Sacramento. Colonel Leitch, who has been State Director of Selective Service for the past fourteen years, recently resigned as Chief of Liquor Control for the State of California.

Mr. and Mrs. Glenn W. Dorsett and Mr. and Mrs. Gilbert L. Henslee, all of Newport Beach, California have purchased neighboring homes in Rancho Mirage.

The Howard Neighbors have returned from a two week trip to northern California where they went to visit Howard's parents, Mr. and Mrs. Howard S. Neighbor of Berkeley. Mr. Neighbor, Sr. returned to Rancho Mirage with Howard and Mary Alice to be their houseguests for about a week.

Arthur Lake, of movie and radio fame, his wife Patty and Patty's mother, Rose Davies, sister of Marion Davies, have been vacationing in Rancho Mirage recently. The Lakes have just returned from a two month tour of South America.

Recent visitor of the A. Ronald Buttons was Steve Cochran. A former resident of Rancho Mirage, Ione Thompson and her friend, both of Riverside, are vacationing at Nelson's Motel.

For the past seven seasons, Fred and Blanche Anunsen and the Charles Strickfaddens of Salem, Oregon have wintered in Rancho Mirage. Recently, they attended the Trailer Life Show in Los Angeles and became so enthused with the idea of trailer life they have purchased trailers and will henceforth make their winter homes at the new Sahara Trailer Village in Palm Springs.

Mr. and Mrs. Otto Kolher of Seattle, Wash., were the dinner guests of the Dale Van de Walkers on Tuesday evening. The Kohlers were enroute to their winter home in Phoenix.

Varner Delegate to CVAPC Meetings

Homer Varner, supervisor from the fourth district has been named delegate from the board of supervisors to the Coachella Valley Advisory Planning Committee. The term is for one year.

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The undersigned, being first duly sworn, depose and say:

That on January 31, 1955, delivery was completed of 7600 copies of the Palm Springs Directories to residences and businesses in the City of Palm Springs and in Cathedral City, Palm Valley, Rancho Mirage and adjacent county areas.

[Signatures]
Subscribed and sworn to before me, Notary Public in and for said County and State, on the 14th day of February, 1955.

[Signature]
My commission expires Oct. 5, 1955

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IN Palm Springs AT NORTH PALM CANYON AND VIA LOLA — PHONE 2061

PUBLISHER'S CORNER

By Oliver B. Jaynes

THE CLIPPER GIRLS — By 1932 bright red flannel underwear had become almost extinct in the United States. A suit of the warm but gaudy under garment was as hard to find as a bustle. But those flashy red drawers are back on the market again now with lots of takers — and thereby hangs a newspaper success story of two women.

Miss Grace Hamilton and Miss Nina Babcock were living in New York City back in the depression days of 1932 and doing none too well. Nina had graduated from the University of Missouri with a major in journalism and worked a while on the Miami Daily News before going to the big city. Grace had a reporting job on New York's Jackson Heights News. Both wanted a newspaper of their own but their combined resources amounted to only \$2500. They heard that the Cedar Springs (Michigan) Clipper, a weekly in a town of 1500, was for sale for \$6500, pooled their capital for the down payment and headed west in their old Buick.

It was a struggle and their bankroll had dwindled to \$2.40 by 1936. The future looked pretty dark. The turning point came that same year, however, when Nina chanced to read in the old New York Sun (which they out-weathered) a story in which the writer was bemoaning the passing of red flannel underwear from the American scene along with the surrey with the fringe on top.

But the writer had not reckoned with Cedar Springs, Michigan, for on the shelves of the general store there were some sure-enough red drawers — just a little tarnished with age. Nina advised the New York newspaperman that the rare under garments were still in stock, and the orders came pouring in. It was soon a sell-out and "The Clipper Girls" began to look around for more red drawers to satisfy the demand their reply had created. They found a small factory in New England which could make a limited number but orders kept coming from sportsmen, skiers and others who wanted red underwear for their own private reasons.

Before long a local factory had started making the crimson union suits and Cedar Springs was beginning to prosper. So was the Clipper. The little newspaper moved into new quarters and its circulation skyrocketed from 400 to 2400. Nina and Grace had brought fame and prosperity to the little town about 20 miles north of Grand Rapids and an award to the Clipper for "Most Outstanding Contribution of a Newspaper to a Community" from Michigan State College.

And now, of course, Cedar Springs has a Red Flannel Festival — a revival of lumberjack days for which the region is famous. Yes, there's a Red Flannel Queen, too!

What's more — the Clipper Girls told me — to each purchaser goes a certificate making the wearer a member of "The Knights of the Order of Red Flannel Drawers."

TRY AND STOP ME

By Bennett Cerf

ERICH REMARQUE, author of "All Quiet on the Western Front" and "Arch of Triumph," tells about a cousin of the same name who paced a hospital corridor awaiting the arrival of his first born. A nurse finally ended his anxiety by informing him he was the father of an eight-pound boy. A few moments later she was back to say, "You now have another son."

The father had not been expecting twins. He stammered, "That — that last Re-Remarque is un-called f-for!"

Jack Carter was introduced to a character named Tex Blanchard. "I suppose," hazarded Carter, "you're nicknamed 'Tex' because you hail from Texas." "Matter of fact," confided Blanchard, "I was born in Louisiana, but who ever heard of a big guy like me called 'Louise'?"

Ogden Nash tells about a considerate wife who, bearing in mind that her husband detested spring, summer, and winter, bumped him off with an autumn-atic.

After planning a jail break for a year, a con up in Maine last fall had the bad luck to bring it off on the very day of the worst hurricane that had hit New England in sixteen years. He had — I cannot say enjoyed — exactly two hours of freedom, saw the roof blow off one house, a tree crash down on another, boats piled up against the rocks like kindling wood — then meekly walked back into jail. "Life's gotten too tough outside," he explained.

Mr. Guggenheim turned a sour eye on the wreckage of his new convertible. "What happened this time?" he asked his wife wearily. "It wasn't my fault," she insisted. "That fool from the garage told me I'd better cool my engine — so I stripped the gears."

Horace Greeley, famous editor of the old Tribune, defined a good reporter as a resourceful fellow who can handle another man as an astronomer handles his telescope: draw him out, see through him, and then put him up."

Charlie, Poore, star book critic for the New York Times quotes an earnest girl who assured her teacher, "Of course I know how to spell banana. It's just that I never know when to stop."

City Recreation Dep't Events

Basketball — Monday and Wednesday evenings. High school gymnasium, 7:30 and 8:30 p.m.

Square Dancing — Every Wednesday night, Frances Stevens school auditorium, 8 to 11 p.m. Osa Matthews, caller.

Tennis Clinic — Every Tues-

day night. Tamarisk Park courts, 7:30 to 8:30 p.m. Ed Meyerson, tennis pro, instructor.

City Parks — DeMuth Park, Ramon and Indian avenue; Tamarisk Park, three lighted tennis courts, children's playground, shuffleboard and horse shoe courts, picnic area.

PALEM SPRINGS, CALIFORNIA
Monday, February 14, 1955

The Desert Sun—4

Cease Fire or Cease



CONFIDENT LIVING

By Norman Vincent Peale

How to Get at The Roots of Unhappiness

Some years ago at the Marble Collegiate Church in New York, we organized a religious-psychiatric counseling clinic for the simple purpose of helping people who are unhappy and don't know why, but who want to learn how to live effectively.

We entered this field because we had learned that when the wisdom of modern science and the ancient insights of God are applied to human nature in an objective, scientific manner, we can discover exactly what lies at the root of a person's unhappiness. For when you know what bothers you and why, then the trouble may be cured through spiritual therapy.

A West Coast physician once consulted me saying that he and his wife had reached an unhappy state of affairs in their marriage. He admitted he was unable to cope with the problem professionally because he was involved emotionally.

They were a fine, well-educated and intelligent young couple, yet somehow they had not been able to live together in harmony. "I'll do anything in the world to save our marriage," he told me. "So will I," she said. "I really don't know why I feel the way I do. I have everything, yet I am so unhappy. I resent my husband. But there is no reason for so doing, for he is kind and I love him."

"Do you want to leave him?" I asked. "Oh no," she replied. "But I do want to know how to get along with him in happiness and peace instead of feeling the way I do."

A member of our psychiatric staff studied the facts about this couple. The girl, it appeared, was the daughter of a dominating father. He had never given her the amount or kind of normal love she ought to have had, so there developed a deep, smoldering, unconscious resentment in her against her father.

Then, by a curious but oft-repeated quirk of human nature, when she married, she transferred that father-image to her husband. Psychologically her husband became not a husband, but a father. In fact, her unconscious resentment of her father extended not only to him but to all men. Because her father had crushed her personality, subconsciously she felt that all men were her natural enemies. Thus she hated and loved her husband at the same time. Her basic attitude toward him was a carry-over of resentment that made happiness impossible.

She was amazed when this was explained to her by our psychiatrist, but after reflection she acknowledged that this was indeed her problem. Under the guidance of skilled psychiatric counseling and new knowledge of the uses of prayer and faith taught her by our pastors, the couple are gradually making a good adjustment.

I emphasize the importance of prayer as a factor in that adjustment, for prayer is a mechanism through which profound insights come to us, and it also supplies sufficient strength to change ourselves. Many people are haunted and made miserable and dissatisfied all their lives by inner urges and conflicts that they do not understand. It is important to know yourself and to understand the causes of your reactions. Then we must

have God's power to correct ourselves.

The study of the Bible and the practice of religion provides as many practical techniques to assist you to self-understanding as anything taught in the schools of psychology, psychiatry or psychoanalysis. We have learned our day to get at the roots of unhappiness by combining religious faith which is old and proved by the test of time with the psychological approach which represents more recent discovery in understanding and helping human beings.

So, if you are unhappy, ask a competent spiritual counselor to help you get at the roots of your unhappiness and to replace it with the truly great joy that results from faith and self-understanding. (Copyright 1955 Post-Hall Syndicate, Inc.)

MENUS

Menus to be served in cafeterias of Palm Springs Unified School district

Monday — Sauerkraut, steamed frankfurter, buttered boiled potatoes, hot buttered French bread, deep dish peach and pineapple pie, milk.

Tuesday — Porcupine meat balls in tomato sauce, potatoes au Gratin, buttered French cut string beans, wholewheat bread with butter, grapefruit sections, milk.

Wednesday — Braised shortribs of beef, scalloped potatoes, spinach with lemon wedge, wholewheat bread and butter, fresh fruit, milk.

Thursday — Baked beef hash, buttered succotash, tossed green salad, wholewheat bread and butter, pineapple upside down cake, milk.

Friday — Macaroni and cheese casserole, buttered sliced beets, shredded lettuce, wholewheat bread and butter, fresh apple, milk.

Safety Tips

KEEP TO THE RIGHT

Drivers who persist in driving in the left hand lane of a multi-lane highway at a speed slower than the normal flow of traffic are definite traffic hazards says the California Highway Patrol.

The law covering the above is very clear and violators will be cited," declared Patrol Captain Black, commanding officer of the Indian area. "The only exceptions are when you are about to make a left turn, when overtaking and passing another vehicle or when directed to do so by signs or authorized traffic personnel."

Cars and trucks moving slower than normal traffic flow tend to hold back other vehicles and create accident-causing traffic jams," continued Captain Black. "Last year, throughout the state, the highway patrol issued more than 4,300 citations to drivers who failed to keep right when traveling slower than normal safe speed."

"Every driver in this area is urged to cooperate in our efforts to eliminate this type of violation," Capt. Black concluded. "This can be done if each driver will make it a habit to drive right and keep right whenever possible."

The Mail Bag

GRATEFUL FOR AID

We wish to thank all the people of Palm Springs for their help and kindness in giving blood, gifts and encouragement to our son, Wayne Workman, age 13, during his confinement to the hospital due to his fall from the mountain on Dec. 9.

A special thanks to Mr. Harris of Rancho Trailer park, the Police department, and the men for their swift and efficient bringing him out of the mountains under great difficulties, and saving his life.

We are happy to say he has been taken off the critical list and is coming along remarkably well although it will be a long confinement.

Again we wish to give our thanks to everyone for their prayers and being so wonderful. Sincerely,
Mr. and Mrs. Leon La Fond.

Dennis, the Menace

By Ketcham



"Hi, Mom! WHO? THE BABY SITTER? AW, SHE CHICKENED OUT AND WENT HOME."

THIS SIDE of The Sun

By Phat

Roses a.e. Red, Violets are Blue, I'm big and lazy, how are you?

And so this is Valentine's Day! And the way things have been going the past few days, no one is seeing red and no one is feeling blue.

FIRST OFF, I thank my correspondents for calling attention to a glaring error made last Thursday morning. Talking about that copy of the Chicago Tribune I received here in Palm Springs on the same day and date that it was published in Chicago, more than 1600 miles away, if my Southern Pacific timetable is correct on their mileage figures. Through a slip of the fingers on this typewriter I wrote it January 7 instead of February. Anyway, I am glad that I received all of the criticisms. Because that indicates that a few people, at least, perused my effort and took their pens in hand or typewriters in their laps, to write me. In the latter category, I just hope their wives were not looking.

AT THE SCHOOL BOARD meeting the other night a report was made on the proposed paint job for the high school. Seems that several different hues were put on the building so the board of education could cogitate on them and pick the desired combination. They chose tangerine and sand color. Then someone asked, "How do the students feel about the colors?" Ray Sorum, president of the board, replied that a survey among the boys and girls seemed to indicate a majority favored using all of the test colors. A sort of rainbow effect.

HARRY OLIVER (here he is again) reports that he has been threatened. The other morning he was awakened by the furious barking of Whiskers, his dog. He investigated and found, so he says, 24-inch letters painted on the adobe walls of old Fort Oliver at Thousand Palms. The letters spelled out: "Vamoose, you copperhead!" Oliver is combing the desert to find out who dunit. Oliver naturally blames the night-riders' attack on the fact that he has been backing the idea of splitting up Riverside county and re-naming the area east of San Geronimo pass, Desert County. He claims that the name have come from Riverside, the county seat for, he says, all desert residents are in favor of the split. "I'm no Copperhead," he said. "I may be a Sidewinder, especially after after trips to Palm Springs—but a Copperhead, No!"

STRANGER IN TOWN walked into the Dunes the other day, and probably to impress those there for the pause—that may not refresh but provides a lift, said to Pat, "Where's Harry?" "Harry who?" answered Stambaugh. "The man who owns this joint," was the reply. Seems that on entering the spot the visitor saw that name "Harry's" etched in the sidewalk cement and figured he'd air his knowledge. But that "Harry's" on the sidewalk before the door was of the era of more than a decade ago. When Harry Mutascio did have a restaurant there and the name was marked in cement to advertise it.

GUS KETTMANN, chief of police, is intensifying his war on Litterbugs. His staff will keep a sharp eye wide open to spot people who jounce along in light trucks and bounce debris on the pavement. And on Harry who, when they think no one is looking, empty trash from their automobiles. They are going to have to stop and pick it up or pay the fine specified by the city ordinance against such practices. He has help. Eric Walker of the city fathers club has started a similar campaign. Walker says he is going to start his drive along local lines, extend it up to a state level. In fact, he said, he is going to start on the individual level. If every citizen, male or female, will see to it that they keep our roadsides clean, the job will be done. Without going to the law.

COMES A CARD from William J. Sullivan, a Desert Sun reader in Los Angeles. He suggests: "Until a solution is found for the traffic congestion problem, let's keep some of the autos off our streets by having a stricter driving license code. It's a good idea only if every driver thinks he is better than the others and would raise hob if he was barred because he couldn't pass. Speaking of weeks, I'm sorry I missed mentioning one last week. February 5 to 14 was National Pliminto Week. Sure overlooked that one."

AND WHILE still writing (my brakes must be worn) would like to remind you that tomorrow is another election day. This time it's that school bond issue. Maybe you didn't mind what council district you live in and didn't vote last Thursday. But don't shirk your duty tomorrow. Express your opinion on the school bonds. I hope you vote "Yes" but no matter how you vote—VOTE.

Men are not equal in intelligence and talents. Those who are more accomplished should not be penalized to further those who are not. Each individual, like water, will graduate to his own level of comprehension and the ability to achieve. —Rosicrucian Digest.

When a wife insists on wearing the pants, some other woman wears the fur coat.—Pacific Oil-Motive Magazine.

The Voice of Broadway

By Dorothy Kilgallen

MAE WEST, who terminated her engagement in Copacabana "because of illness" never felt better in her life. The announcement was a polite way of saying she'd had a spat with the management. . . . Marie MacDonald's intimates believe she's considering another reconciliation with ex-husband Harry Karl. Despite her illness and many problems, Marie has been bouncing around New York these past couple of weeks looking bubbly blonde and beautiful.

Mother-in-law trouble is casting a shadow over the honeymoon of a famed stage and screen pair. . . . Buckingham Palace circles hear Lord Tony Furness (Gloria Vanderbilt's cousin) has popped the question to Princess Alexandra, daughter of the Duchess of Kent. . . . Patrice Munsel is expected again. . . . So are the Ralph "Tiger" Jones, the lad who polished off Sugar Ray in the ring recently. . . . Mambo parties have become the big thing in Hollywood because if you give a mambo party there's a good chance that Marlon Brando will accept.

THIS IS PROBABLY INTERESTING to the Shah of Iran: His one time fiancée, Françoise de Scafa, soon may be obliged to sell those Persian baubles, bangles and beads he gave her—\$50,000 worth—because her estranged husband, Bruce Cabot, still hasn't come up with the support money she's seeking for herself and their child. . . . The jazz set hopes the rumors about Lena Horne and her Lennox Hayton aren't true. . . . Edmund Purdom is so miffed at Linda Christian's recent statements in the press (the ones about seeking a reconciliation with Tyrone Power), he may go back to the Federal Department of elegant pseudonyms. When Red Skelton enters a hospital, he registers as "Richard Van Dorn."

ONE OF THE WORLD'S most attractive diplomats is quarreling with wife No. 2 because she just found out what wife No. 1 could have told her: his work will make five times as much doing the choreography for five closed-circuit TV shows as she gets for a year of clicking in "Pajama Game." . . . Previewers are ecstatic over Jimmy Stewart's performance in "The Far Country." Many think it's the best job he's ever done.

Noted cartoonist Frank Willard is seriously ill. . . . Mary Boland wishes she could persuade Shelley Winters to do a play with her next fall. . . . Two girls who dated Frank Sinatra when he was at the Copacabana last month have had their telephone numbers changed. Too many writers doing Frankie profiles are hunting down the "inside inside" on his private life.

SLOANE SIMPSON'S STEADFAST beau these nights is Raphael.

NEW YORK CAVALCADE

By Louis Sobol

SNAPSHOTS AT RANDOM: Manhattan's main thoroughfares become almost little ghost towns during the zero chill — no weather for the evening strollers. . . . In the Little Club, Maria and Bill Riva (sans Mama Marlene Dietrich) reveal they have taken over the Stamford Playhouse for year around stock company operation. . . .

In 21, Sweden's former crown prince, Bernadotte, dining with the Robert Cullens, stares over admiringly at a beautiful lady some tables away, Joan Fontaine. . . . Ice floes on the river — and when that happens in our town, man, it's cold. . . .

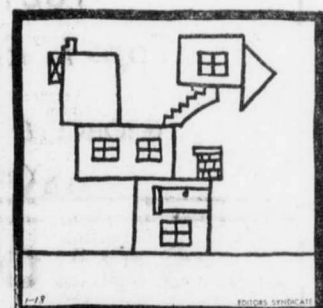
The comics assemble to listen to one of their own—Morey Amsterdam making his debut at the Copacabana. . . . Milton Berle, Jack E. Leonard, Joey Adams, Harvey Stone cackle appreciatively and occasionally heckle as Morey rattles off his hilarious patter. . . . Harry Belafonte also is starred, pouring out his semi-calypto chants with his usual fire—but one of the real treats of the evening are the Mello Larks—a spirited and attractive group—three clean-cut lads and a pretty girl with a winning voice. . . . Hope Hampton, also, has her night club debut at the Versailles—offering two songs only—although her appreciative friends would have liked more of the same—even a bit of a dance to the "Merry Widow Waltz"—with Mae Murray beaming affectionately from a front row table. . . .

Other ringsiders include Rozzy Dolly Netcher, Jane and Betty Kean and their ma and pa, Jolie Gabor, Mary Alice Rice, Dolores Gray. . . . We drop into the famed Jim Cole room at the St. Regis and find Jim Bishop there—an elated author whose book, "The Day Lincoln Was Shot," has tugged glowing reviews and the supreme tap for any writer — "Book of the Month" assignment. . . . To the Holiday Inn for the new play, "The Southwest Corner," a homespun offering which would become far more of a drag than it is were it not for three flawless performances and characterizations by Eva LeGallienne, Enid Markey and Parker Fennelly. . . . Betty Furness has made a play worth the viewing. . . . Betty Furness has Dave Garroway as her attentive escort at Sardi's—and here, too, this evening, we glimpse a one-time favorite of the stage—Francine Larrimore. . . . At the Roseland dance floor, lads with their Little Mambo Peeps. . . . Gloria DeHaven and her coxswain, Elmer, are a snug twosome at El Morocco. It's quite a trend—these boys and girls who after their divorces, seem to become woosers all over again—a dozen cases of that in town—and in Hollywood, too. . . . Nathaniel Langerman, top exec of the Howard stores, invades the Harwyn with his brand new bride, Ruth Martin. . . . Pretty and ambitious girl on her way to her stage chores at the City Center — Linda Berber assignment in "The Time of Your Life" now has a bit part in the revival of the Helen Hayes' starrer, "Wisteria Tree" . . . In Shor's, Eddie Condon taking a misman's holiday from the evening place in the Village in a huddle with Eddie Brannick, genial baseball exec. . . . A Western gem at dinner at the Gatecock, Sen. Joseph C. O'Mahoney of Wyoming. . . . (Copyright, 1955, King Features)

Doodles

By ROGER PRICE

"PRE-FAB HOUSE PUT UP BY INTOXICATED CONTRACTOR"



Before you criticize the man who put up this house remember that completely sober people built the hydrogen bomb. This house has advantages though. It can be put up in 10 minutes flat—and will fall down in 5 minutes flatter. And the owners will never have any trouble with the plumbing, because there isn't any (this house is for very modern people). But the "Put-It-Together-Yourself" craze is spreading. Who knows, we may soon have Pre-Fab Toothbrushes (a stick of celluloid and one 52-foot long bristle that can be cut into 128 half-inch pieces); Pre-Fab "What-Nots" (4 assorted Whats, 2 Nots and a bottle of glue); or even Pre-Fab Doodles. But I hope not.

DESERT HOT SPRINGS

By ENOLA HULBERT

ROTARY CLUB

Rotary International started off their celebration of the Golden Anniversary of their organization with a dinner at Addington's Saturday. About fifty Rotarians and their Rotary-Anns were present.

President Gilbert Holloway was Master of Ceremonies. Fines were numerous and heavy, as the club members are on an all-out campaign to raise money to build a library for the town. Payer of the heavy fine was L. W. Coffee, who agreed to match the fines levied on most of the members.

Five new members: Judge Leon Benwell, George George, Charles Meadows, Walter Klocke and Howard Carr, were inducted.

President Holloway talked on the projects of Rotary for the coming year, and stressed the point that the building of a new library would be a project worthy of their Anniversary Year.

ART TEA AT ADDINGTONS

William Krehm opened his one-man show at Addington's Galleries Sunday afternoon, and a Tea was held in his honor. Krehm, who is well known in this area for his beautiful work has thirty five can-

vasses on exhibition. Grace Parsons Harmon is public relations chairman of the Galleries. Local artist, Nancy Barnheisel, a student of Krehms, gave a short talk on the artist before introducing him to the large audience.

Pouring at the tea table were two women who are known for their fine paintings, Mrs. Sophie Sturtevant, and Mrs. Helen Young. Mrs. J. Marie Bopp, who has been associated with local art galleries, she was for several years director of the Desert Magazine Gallery in Palm Desert, and is well known in art circles at Laguna Beach. . . . acted as a circulating hostess. Mrs. Marion Merck, also acted as hostess.

The Krehm exhibit will last through February, and the gallery is open to the public each afternoon. No charge.

READCREST OPENING

Opening of Readcrest Pet Corral last Sunday attracted a large throng. This is the Dillon road (near Palm Drive) "home away from home" for cultured canines. . . . and a few felines.

Mrs. Ben Read, owner of the Corral raises prize miniature poodles. . . . and her champion "Josephine of Readcrest" has just produced five puppies.

Besides the kennels, which are housed in a concrete brick building, there is an outdoor patio for cats; each one with a tree limb, so the cat can climb, and sit on a platform, watching the dogs in the adjacent runs. Mrs. Read says that cats love to watch dogs, as long as they know they are safe from them.

Refreshments were served to the large crowd attending the opening.

LANDMARK CHANGES HANDS

Mrs. Gertrude Burrow has sold the Desert Stars Motel, to Mr. and Mrs. J. E. Becker of Santa Monica, who have also purchased the Burrow home.

The "Desert Stars" was built by the Burrows, when they came to Desert Hot Springs in 1945. It was the first building to go up south of Pierson boulevard.

Mrs. Burrow will remain in Desert Hot Springs for a while yet, and later on will visit with her children.

COCKTAIL PARTY

Preceding the Rotary Club

THOUSAND PALMS

By ELIZABETH NELSON — Phone 154

CHAMBER MEETING

The new Thousand Palms brochures were presented to those in attendance at the Thousand Palms Chamber of Commerce meeting at the Community Chapel in Shangri-La Palms last week. The brochure committee was composed of Mrs. Walter G. Bovee, who served as chairman, Dr. Ivan L. Barstow, and Mrs. Jack Singler.

A planning committee to study beautification of the Thousand Palms corner—intersection of Highway 60-70-99 and Ramon road—was elected. To serve on this committee are Messrs. Walter G. Bovee, Roger Stepp, and A. Hal Cornelius.

It was agreed that a letter be sent from this body to the Riverside County Road Commission recommending that stop signs be installed on all approaches to Ramon road in this area.

A report was made on the progress of the Chamber's booth at the forthcoming Riverside County Fair and National Date Festival in Indio by Karyl Thomson, who is in charge.

Roger Stepp and Wilburn C. Smith were called upon to assist in the erection of the display at the Fairgrounds in Indio the first of the week.

Dewey D. Wallace, president of the Chamber, presided.

CHASE SCHOOL ENTERTAINS

Chase School was host Friday dinner the Charles Sakins entertained at a large cocktail party at their home on Eighth street. Honored guests were members of the board of directors of Rotary and their Rotary-Anns, and new members and their wives.

Early arrivals at the party were: the Roy Stewarts, "Pete" Pedersen, "Chuck" Edmonds, Cliff Babins, Rotary President Gilbert Holloway and Mrs. Holloway, and Mr. and Mrs. Ted Holloway, Messrs. and Mmes. Joe Kanya, Don Hulbert, George George, Jimmy Jackson, John Keane, L. W. Coffee, Herb Sealers, Charles Meadows, Howard Carr, and Walter Klock, Judge and Mrs. Leon Benwell, and Jack Morey and Miss Coleen Moore.

to members of the Press Club of the Palm Springs area. The luncheon was planned especially for the journalists of the area to become acquainted with C. Terry S. Keep, one of the publishers of Fortnight Magazine and a brother of Mrs. C. Thurston Chase Jr., director of the school.

NOTES IN BRIEF

Mr. and Mrs. Henry M. ("Scotty") Lennie spent last Thursday night in their new abode on Arbol Real in Shangri-La Palms.

On The Trails

The trails end . . . of the rodeo parade . . . as all parades do . . . had its whimsical touch as it neared the finish at Ramon road. A tiny black dog, hardly more than hot-dog size, fairly sliding along the pavement at the end of its leash . . . A baby baton twirler . . . climbing on to the shoulders of their instructor, her tiny tired legs dangling gloriously . . . Plucky smiles of pom-pom girls, as they strutted through their at long last drill — and then dashing for the Coke stand . . . The cute musical windup of the Chase Boys School band . . . and then the scurrying to a vantage spot for a view of the remaining procession. For the unusual treat . . . see the ending of a parade.

Desert Riders boasted a very large turnout Tuesday the first day of February . . . but many parked their Cadillacs for a bush, instead of tying a horse to one. Had Melba Bennett arrived late, she would have probably tied her horse to a bumper, and shouted, "Oh, Spirit, that makes us one—give us more bushes." And many besides Melba would have been chagrined. The D. V. Garstens had . . . Miss MacEwen, from far off Surrey, England, while the Charles Grahams brought the Lars Wengergrens and daughter Elvia from Kinna, Sweden. Betty Lacey had practically a full size breakfast group. Along with her mother and father, the B. J. Lacey's, were the Bill Hagermans of St. Paul, and Betty's niece and nephew Julie and Mike Lacey of Salt Lake. Little Mike sang a solo on Johnny's all-Swedish song program. Hilly Chase brought her husband, Thurston Chase.

The off-the-trail trek this last week was made to Painted Canyon. The Rogers took a truck load of horses and sixteen riders to the All American Canal on the Box Canyon road out of Mecca, where they unloaded and prepared for adventure. The riders rode the short distance over to the canyon and then explored its length. One branch came to a blind halt with sheer rock falls. Another narrowed into too rough going for a large group. After two and a half hours exploration, Trav led the group out into the sunny wide main canyon where saddled riders were quickly emptied. Attractive Karen Kerstenganz, niece of Bobbie Perilberg, had a private adventure all of her own, on the trip, which she is probably sharing, with chuckles, with her school girl chums at Scripps College where she attends school. Also she may change tailors.

Mr. and Mrs. Erle Henderson met the group at the mouth of the canyon, having trailed in on a good road recently constructed by Paramount for motion pictures. Others riding over the canal were Willie Rogers, Lee Ashman, Janet Essinger, the above mentioned Karen and Bobbie Perilberg, "Schnitzel" Mendleson, Bob Simon, Mary Grabiner, Wes Graves, Bob Holliday and Mr. Martin, Katie Schiller and Vern Ivers, and yours truly.

ANITA HASKELL JONES

La Palms. They have owned the property for some time, but had had it rented. They completely redecorated the house before moving into it. They formerly lived in an apartment on Highway 99 in Thousand Palms.

Mrs. Grace Mulligan and sons, Bob and Johnny, last week moved to Pomona, where Mrs. Mulligan is co-owner and operator of Business Services, a public stenography and other business services office.

Mr. and Mrs. Gordon Bachman recently arrived from Puerto Rico where they have been for the past several months. They will spend the remainder of the season in Shangri-La Palms, where they were season residents last year. Mrs. Bachman is the daughter of Fred B. Hess and Mrs. Hess of Shangri-La Palms.

Mr. and Mrs. Ashley Alexander of Belvedere, in the San Francisco Bay area, are spending the season in the Maum apartments in Shangri-La Palms.

Mrs. Loreane Bitner and a friend, of Ontario, were guests in the Shangri-La Palms home of Mrs. Minnie Bausman on Saturday, the 5th.

Attending the regular monthly meeting of the Palm Springs chapter of the American Association of University Women in Palm Springs Tuesday evening.

Western Gear Gone, Seek Two Suspects

Theft of western equipment valued at \$255 and of her car, with two different suspects, was reported to police last week by Winifred J. Clark, 123 East Andreas road.

KEYS FOUND

Finding of a key container with identification of Della Lee Halloran of Idyllwild, was reported to police Wednesday by Mrs. B. Woodbury of San Raphael.

was Miss Elizabeth Nelson of Shangri-La Palms.

The Desert Sun—5b
PALM SPRINGS, CALIFORNIA
Monday, February 14, 1955

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The Park with the Country Club Atmosphere

LARGE RECREATION AREA

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- RESTAURANT EQUIPMENT
- NEW WRIST WATCHES
- ELECTRIC MOTORS
- 35-CASE DRY BOX
- BIG VARIETY OF MDSE.

948 BROADWAY . . . CATHEDRAL CITY

Television Schedule

On Your Community Cable System

(Operated by the

Palm Springs Community Television Corp.)

Subscribers to our antennae system are offered the finest home entertainment obtainable in the form of television. Our newest Channel 7 can be dialed on Channel 3 locally. Information regarding the installation of community antennae system in your home and the purchase of a television set, all in one package can be obtained at the Palm Springs Community Television Corporation, 192 South Indian Avenue, or by phoning 5002.

MONDAY

MORNING
7:00 2 Panorama Pacific
9:30 2 Arthur Godfrey
10:00 4 Ding Dong School
10:30 2 Welcome Travelers
11:00 2 Robert Q. Lewis
11:30 2 Linkletter's House Party

AFTERNOON

12:00 2 Big Payoff
4 Tennessee Ernie Ford
12:30 2 Bob Crosby
4 Feather Your Nest
1:45 9 Crosby's Calling
2:00 2 Garry Moore
2:15 9 Mamma Weiss
2:35 9 News
3:00 2 Laurel and Hardy
4 Greatest Gift
4 Queen for a Day
3:30 2 Strike It Rich
4 Joe Graydon Show
9 Bill Stulla Show
3:45 4 Miss Marlowe
5 News
4:15 9 News
5:00 2 Space Funnies
5:30 2 The Little Rascals
7 Jack Owens

EVENING

6:00 2 Oswald the Rabbit
6:30 2 Weather
6:35 2 Sports
6:45 2 News—Doug Edwards
7:00 2 Perry Como
7:30 2 Arthur Godfrey
7:45 5 Weather
8:00 2 Studio One—Drama
9 People Are Funny
9:15 9 Newsweek—Gil Martin
9:30 2 The Ruggles
9:45 4 Tony Martin
10:00 4 News—J. C. Swayze
10:15 9 News
8:00 2 Burns and Allen
8:15 9 Wrestling
8:30 2 Talent Scouts—Godfrey
3 Holler Derby
7 Concert
9:00 2 I Love Lucy
9:30 2 December Bride
9:45 2 Robert Montgomery
10:00 2 Name That Song
10:30 2 Boxing—New York
10:45 2 Mr. District Attorney
10:50 2 City Detective
11:00 2 Movie
11:05 2 News, Sports, Weather
News—Jack Latham
5 Eye Witness
11:15 4 Sports—Cleve Hermann
11:30 2 Movie

TUESDAY

MORNING
7:00 2 Panorama Pacific
9:30 2 Arthur Godfrey
10:00 4 Ding Dong School
10:30 2 Welcome Travelers
11:00 2 Robert Q. Lewis
11:30 2 Linkletter's House Party

AFTERNOON

12:00 2 Big Payoff
4 Tennessee Ernie Ford
12:30 2 Bob Crosby
4 Feather Your Nest
1:45 9 Crosby's Calling
2:00 2 Garry Moore
2:15 9 Mamma Weiss
2:35 9 News—Bulleitins
3:00 2 Laurel and Hardy
4 Greatest Gift
4 Queen for a Day
3:30 2 Strike It Rich
4 Joe Graydon Show
9 Bill Stulla Show
3:45 4 Miss Marlowe
5 News
4:15 9 News
5:00 2 Space Funnies
5:30 2 The Little Rascals
7 Jack Owens

EVENING

6:00 2 Oswald the Rabbit
6:30 2 Weather
6:35 2 Sports—Doug Edwards

WEDNESDAY

MORNING
7:00 2 Panorama Pacific
9:30 2 Arthur Godfrey
10:00 4 Ding Dong School
10:30 2 Welcome Travelers
11:00 2 Robert Q. Lewis
11:30 2 Linkletter's House Party

AFTERNOON

12:00 2 Big Payoff
4 Tennessee Ernie Ford
12:30 2 Bob Crosby
4 Feather Your Nest
1:45 9 Crosby's Calling
2:00 2 Garry Moore
2:15 9 Mamma Weiss—Cooking
2:35 9 News
3:00 2 Living with Suzanne
4 Greatest Gift
4 Queen for a Day
3:30 2 Strike It Rich
4 Joe Graydon Show
9 Bill Stulla Show
3:45 4 Concerning Miss Marlowe
4:15 9 News
4:30 2 Barker—Cartoons
5:00 2 Pinky Lee—Variety
5:15 2 The Little Rascals
5:30 2 The Little Rascals
4 Uncle Archie
5:45 4 Movie—Western
7 Jack Owens—Songs

EVENING

6:00 2 Laurel & Hardy
6:30 2 Cartoon Express
6:35 2 Weather
6:45 2 News—Tom Harmon
6:55 2 Sports—Doug Edwards
7:00 2 Early Curtain
7:15 5 News—Jack Latham
7:30 2 Perry Como
7:45 5 Weather
8:00 2 Newsweek—Gil Martin
8:15 9 News
8:30 2 The Ruggles—Comedy
8:45 4 Eddie Fisher Day
9:00 2 Ella Raines Show
9:15 9 Disneyland
9:30 2 News—J. C. Swayze
9:45 4 Godfrey and Friends
10:00 4 Married Joan
10:15 9 Biff Baker, U.S.A.
10:30 4 My Little Margie
10:45 5 Wrestling
10:50 2 Millionaire
11:00 2 Kraft TV Theater
11:15 2 Masquerade Party
11:30 2 Movie—Comedy
11:35 2 I've Got a Secret
11:45 2 News and Then
11:50 4 This Is Your Life
10:30 4 Rheingold Theater
11:00 2 News, Sports, Weather
11:15 4 News—Jack Latham
11:30 2 Movie

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KCMJ RADIO LOG

1340 on Your Dial
Don't Guess—GO CBS
MONDAY through FRIDAY — 6:30 A.M. to 6:00 P.M.

Time	Program Title	Time	Program Title
6:00A	Look to the Skies	11:30	Nora Drake
6:45	Alarm Clock Club	11:45	Brighter Day
7:00	World News	12:00	Noon World and Local News
7:15	Alarm Clock Club	12:15PM	Village Varieties
7:30	Ralph Story Show	12:30	Houseparty
7:45	Frank Goss News	1:00	Arthur Godfrey
8:00	Musical Clock	1:15	Music Machine
8:15	David Valle News	1:30	Weatherman Says
8:30	Palm Springs Today	1:45	Ruth Ashton News
8:45	Rosemary	2:00	Jack Gunn News
9:00	Wendy Warren News	2:15	Hilltop House
9:15	Aunt Jenny	2:30	Aunt Mary
9:30	Helen Trent	2:45	Quickie Quiz
9:45	Our Gal Sunday	3:00	Janet Gunn Revue
10:00	Road of Life	3:15	Ace Huddins
10:15	Ma Perkins	3:30	Sunset Serenade
10:30	Young Dr. Malone	3:45	Business News
10:45	Guiding Light	4:00	Edward R. Murrow
11:00	Second Mrs. Burton	4:15	County and Local News
11:15	Perry Mason	4:30	Tom Harmon Sports
		4:45	Frank Goss News
		5:00	Desert News

Time	Program Title	Time	Program Title
6:00	Perry Como	9:15	Bing Crosby
6:15	Choralists	9:30	Tennessee Ernie
6:30	Amos 'N' Andy	9:45	Words to Say
6:45	Robert Trout News	10:00	CS World News
7:00	Fashions & Rhythm	10:15	Bobby Swain Orchestra
7:15	Music Box Revue	10:30	Car Facts
7:30	Godfrey's Talent Scout	10:45	Moonlight Serenade
7:45	Mr. & Mrs. North	11:00	News Final
8:00	Lowell Thomas	11:15	Moonlight Serenade
8:15	Music Box Revue	11:30	Ace Huddins Show
8:30	Meet Your Neighbor	11:45	Moonlight Serenade
8:45	Bing Crosby	12:00	Sign Off
9:00	Tennessee Ernie		
9:15	CBS World News		
9:30	Jan August Trio		
9:45	Moonlight Serenade		
10:00	News Final		
10:15	Moonlight Serenade		
10:30	Ace Huddins Show		
10:45	Moonlight Serenade		
11:00	Sign Off		

Time	Program Title	Time	Program Title
6:00	Music Box Revue	9:30	Platter Party
6:15	Choralists	9:45	CBS World News
6:30	Amos 'N' Andy	10:00	Ceo. Rank News
6:45	Robert Trout News	10:15	21st Precinct
7:00	Fashions & Rhythm	10:30	News Final
7:15	Stop the Music	10:45	Moonlight Serenade
7:30	Swap 'N' Shop	11:00	Ace Huddins Show
7:45	Lowell Thomas	11:15	Moonlight Serenade
8:00	Music Box Revue	11:30	Sign Off
8:15	Meet Your Neighbor		
8:30			
8:45			
9:00			

Hear Lowell Thomas

Mon. thru Fri. — 8:30 - 8:45 p.m.

Programs Subject to Change Without Notice



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FOR OUR CHILDREN AND OUR COUNTRY!



PRESIDENT EISENHOWER

In his State of the Union Message, said:

"It is the right of every American, from childhood on, to have access to knowledge. In our form of society, this right of the individual takes on a special meaning, for the education of all our citizens is imperative to the maintenance and invigorating of America's free institutions.

"Today, we face grave educational problems. Effective and up-to-date analyses of these problems and their solutions are being carried forward through the individual State conferences and the White House conference to be completed this year.

"However, such factors as population growth, additional responsibilities of schools, and increased and longer school attendance have produced an unprecedented classroom shortage. This shortage is of immediate concern to all of our people. Positive, affirmative action must be taken now."

\$2,125,000 is needed to provide these facilities

THAT IS THE REASON FOR THIS BOND ISSUE

The School District has an unused bonding capacity of \$3,979,399. The wealth per pupil of the Palm Springs Unified School District is three times the average for the State. The tax rate is \$1.347 for 1954-55 while the legal maximum is \$1.65.

The School Administration has maintained a projected ten-year building program established during the past four years. This plan has been revised each year. In the Fall of 1954 a building survey was conducted by Dr. Lloyd Morrisett, Professor of Education

Administration at the University of California at Los Angeles. The proposed building needs are based primarily upon these two studies.

It will take care of the needs for the next five years. If large units such as the High School Assembly Hall, three cafeteriums, science building for the High School, and 18 additional rooms are built by means of a Bond Issue, there is a possibility that remaining needs for the next ten years can be taken care of from current taxes.

VOTE YES TUES., FEB. 15 SCHOOL BOND ISSUE

These are the Facts:

1.
OUR SCHOOLS ARE NOW UP TO CAPACITY AND OVERCROWDED.

2.
THE EQUIPMENT AND FACILITIES FOR SCHOOLING MUST BE REPLENISHED TO SATISFY OUR PRESENT NEEDS.

3.
LARGE INCREASES IN THE BIRTH RATE AND INCREASES IN NEW RESIDENTS MAKE NEW SCHOOL FACILITIES IMPERATIVE.

4.
NEW SCHOOL SITES AND NEW SCHOOL BUILDINGS MUST BE ACQUIRED NOW.

5.
ADDITIONS TO WELL-PLANNED EXISTING SCHOOLS MUST BE MADE.

6.
PALM SPRINGS UNIFIED SCHOOL DISTRICT IS THE RESPONSIBILITY OF THE PEOPLE OF PALM SPRINGS, CATHEDRAL CITY, DESERT HOT SPRINGS, RANCHO MIRAGE AND THOUSAND PALMS.

Proposed Additions under this Program

1. LAND ACQUISITION

- a) Ten acres site — Section 14
- b) Ten acre site — Section 26
- c) Ten acre site — Thousand Palms

2. EIGHT ROOM ELEMENTARY SCHOOL ON SECTION 19.

3. CATHEDRAL CITY SCHOOL

- Cafetorium
- Two Classrooms
- Site Development—
- Corridors
- Retaining Wall
- Grading
- Paving
- Curbs, Sidewalks and Off Street Loading

4. CAHUILLA SCHOOL

- Four Classrooms

5. DESERT HOT SPRINGS SCHOOL

- Administrative Offices, Workroom for teachers and nurses room
- Cafetorium

6. NELLIE N. COFFMAN SCHOOL

- One Classroom
- One Homemaking Room
- One Shop Addition
- One General Science Room

7. HIGH SCHOOL

- Auditorium — capacity 1100
- Science Unit
- Music Rooms
- Administrative Offices
- Dressing and Shower Facilities for Jr. High
- Bus Ports (1 double service at High School)
- (1 double each at Cathedral City and Desert Hot Springs)

8. EQUIPMENT FOR ELEMENTARY SCHOOLS

- 15 Classrooms
- 3 Serving Kitchens
- 2 Offices and Lounges — Equipment and furnishings
- 1 Homemaking Room
- 1 General Science Room
- 1 Shop Addition
- Playground for Section 19

VOTING PLACES

Precinct 1—Katherine Finch School
Voters in the city of Palm Springs living North of Alejo Road.

Precinct 2—Cahuilla School
Voters in Palm Springs living South of Ramon Road.

Precinct 3—Youth Center,
386 N. Belardo Road
Voters in Palm Springs living between Alejo Road and Ramon Road.

Precinct 4—Cathedral City School
Voters living in the School District—East of Palm Springs City Limits including Thousand Palms, Outpost Estates, Rancho Mirage, Cathedral City.

Precinct 5—Desert Hot Springs
Voters living in Desert Hot Springs, North Palm Springs, Garnet.

VOTE YES

TUESDAY, FEBRUARY 15TH

If anyone needs transportation to the polls...

Phone 2085

This advertisement has been paid for by some of our public minded citizens interested in your children.

TWENTY-EIGHTH YEAR

The Desert Sun

Page 1-c Palm Springs, California, Monday, February 14, 1955 3rd Section



(W. A. Wood Photo)
AT DESERT INN for this picture were Mrs. James S. Kemper of San Marino and the four Kemper youngsters, left to right, Stevie, Bobby, Judy and Susan. They have a home here but spend much of their time at the Inn, swimming.

Don Marteen Married to Miss Jones

El Senor "Don Marteen" whose real name is Martin Willis McCaleb is back in Palm Springs following his marriage in Mexico and a brief honeymoon in Santa Barbara.

His bride is the former Bernece Safford Jones, daughter of Mrs. LaRae Lake of Santa Barbara and E. C. Safford of Florida. She attended school in Florida and also the University of California, Santa Barbara College. They were married in Mexico on February 1 and the Frank Bogerts were their wedding attendants.

A fourth generation Californian Don Marteen is the son of Willis McCaleb of Berkeley, a retired school principal, and the late Mrs. Magdalena Badilla Maldonado of Santa Barbara.

Garbed in Spanish caballero costume, he is an entertainer, frequently seen at El Mirador and Thunderbird and at large private parties. Each year during the Old Spanish Days Fiesta in Santa Barbara, he produces "Quisicosas" at Lobero theater.

The McCalebs are living at 548 Calle Roca.

Winter Visitor Gets Good News

Joseph Cohen of Brooklyn, Massachusetts, who is a guest at Palm Springs Biltmore heard some exciting news when he was informed by long distance telephone that he has been elected vice president of the Gelatin division of General Foods corporation.

Mr. Cohen started the Atlantic Gelatin company in Woburn, Massachusetts 35 years ago. In 1930 he sold to General Foods but remained with the organization as head of the department.



El Mirador Photo by Jim Frey
DON MARTEEN (Martin Willis McCaleb) and his bride, the former Bernece Safford Jones of Santa Barbara were married in Mexico on February 1 and are back in Palm Springs following a honeymoon in Santa Barbara.

A.A.U.W. Holds Valentine Party

A Valentine motif inspired the decorations and refreshment table for the American Association of University Women's Friday night meeting at the Camino del Norte home of Mrs. Joe Gamble.

New members who were hostesses for the evening were Dor

othy Owens, Hazel Gross, Leona Smith, Jane Smith, Leonora Furr and Ruth Elliott.

It was a get-acquainted meeting with each member telling something of her professional background. It was interesting to find that in the group were women who had been in newspaper work, overseas with the Red Cross, engaged in teaching in universities all over the country, and some with Chautauqua experience, as well as many other lines.

Around Town

with Hildy Crawford

The party circuit . . . leads all over the desert these nights . . . from Deep Well Estates to Las Palmas . . . from El Mirador to Shadow Mountain Club . . . up Belardo road to The Tennis Club . . . and out Indian to the Racquet Club . . . and the only way to cover them all . . . would be to start out on a scouting mission and stop everywhere . . . that a cluster of cars and lights and music . . . indicate another party . . . Big formal parties and intimate at homes . . . cocktail-buffets and sit-down dinners of 100 . . . laughter, songs and surf-like sound of many voices . . . and here we go again . . . a cocktail party or two . . . a dinner . . . and a late show at a Village night spot . . . Hurry, hurry, hurry . . . party, party, party . . . Palm Springs is in full swing . . .



At Beckers

The party given Tuesday night by Charles and Win Becker . . . to honor their houseguests the John Budingers of New York City . . . started with cocktails at the Becker's beautiful home . . .

Ex-Governor and Mrs. Dan Thornton were there . . . the George Robertsons, Nate Milnors, Reuben Fleets . . . The James Dunhams (just arrived from Chicago), Bentley Handworks, Gordon Prentices . . . Dr. and Mrs. William O'Neill of Springfield, the Joe Dyers, Harry Darts . . . John and Velma Dawson, Phyllis Froggatt, Mrs. Frederick McNear . . . the Spencer Grants, William Moncrieffs, Ralph Singers . . . Dr. L. L. Oakes, Nellis Hunt . . . and dozens of others . . .

Chatted with the always chic Marcia Barrett . . . and learned that she and George are building a new home at Deep Well . . . that will rank among Palm Springs' show places . . . It isn't on her street (Calle de Marcia is named for her) but is on Driftwood . . . Bill Boggers was filled with enthusiasm over the house he is going to build in Deep Well . . . It's to be on Calle Maria . . .

The party moved on to the Committee of Twenty Five Club . . . for one of Santos' superb dinners . . . which ended in the blaze of glory of Cherries Jubilee . . . Bouquets of white flowers centered with red carnations and bows of red satin ribbon . . . decorated the tables.

that he once wrote a book on "How To Carve a Turkey" . . . and he was doing a very professional job of it . . . Jerry Bergh, who was there with Vicki Malouf . . . had been in St. Paul the night before . . . and said the thermometer was standing at zero . . . I was admiring Mrs. Blake Fields inset turquoise necklace made by the Zuni Indians . . . She had solved the problem . . . of how to wear favorite bracelets and a watch . . . by having her watch inset in a bracelet . . .

Gala Party

Introducing his niece and nephew Mr. and Mrs. Gordon Robertson of Detroit . . . who are here for a visit . . . Ben and Emma Gale entertained around 70 at a cocktail-buffet yesterday at their Thunderbird home . . .

It was their first party in their new home . . . which is a casual modern with a Chinese antique decor . . . The rice paper of the walls and the white carpeting give it the light look . . . and the buffet table was spread with soft coladon green . . . accented by the orange tones of the bird of paradise flowers . . . The buffet included a number of French dishes created by Thunderbird's Maitre d' John . . .

Among the guests were . . . the Dan Dunlaps, Johnny Dawsons, Dr. John and Gwen Costello . . . Lou and Ruth Man-

(More on Page 3c)

Good News

There is wonderful news from Vie Graves . . . Evelyn Schiff talked with her on the telephone Wednesday evening . . . and Vie was so excited she was almost incoherent . . . The doctor had taken off her cast that day . . . and the results of her surgery have exceeded their fondest hopes, Vie said . . . We will have to wait for further details . . . but this sounds very good . . .

Mr. and Mrs. S. H. Ricketson Jr., of Denver (he is head of all Fox theaters East of the Rockies) . . . celebrated their 34th wedding anniversary . . . during their stay here at Howard Manor . . . With them at luncheon on Tuesday . . . were Ned and Joann Crawford . . . Johnny and Tani Boyle . . . The Ricketsons plan to return to Palm Springs in May . . . on their way to Santa Barbara . . . where he will join the Ranchero ride . . .

After the Show

Edward Arnold proved quite a drawing card at the Playhouse . . . There was an over-capacity crowd on opening night . . . with about 50 turned away . . . On Thursday night there wasn't an empty seat in the house . . .

We went on to Herb Rogers party after the show . . . at his home on San Lorenzo . . . and it was amusing to find Edward Arnold at the buffet table carving the turkey . . . He told me

'Dimes' Luncheon Tomorrow

With around 375 tickets sold and a waiting list of about 40 who will occupy poolside tables, weather providing, tomorrow's March of Dimes luncheon is expected to draw the largest crowd ever assembled there for similar affairs, General Chairman Mrs. B. H. Pollak said today.

An outstanding collection of clothes for around the clock wear, will be shown by professional models, with Millicent Denning commenting the show.

All the general admission tickets have been sold out for two weeks, but there are about 10 "Dime and" Circle tickets still available, which may be secured by calling Mrs. George Wheeler, 3930. Anyone wishing to have their names added to the list for the poolside tables should call Mrs. Frank Chalfont at 3172.

Mrs. George Ripley, decorations chairman, has planned special favors, using the "Dimes" motif, for the "Dime and" Circle tables.

Many smart luncheon parties have been planned, and several organizations have sponsored tables for the charity event which is a benefit for the March of Dimes drive.

Americanism is Auxiliary Topic

In observance of Americanism month a special program will be presented by Helen Long, unit chairman, at the meeting of Owen Coffman Unit 519 American Legion Auxiliary tomorrow night at 8 o'clock at the Wars Memorial building.

Palm Springs Boy Scouts, Cub Scouts and Explorer Scouts will present a program demonstrating some of their activities. Mrs. Dolores Lowry, president, will conduct the meeting. Refreshments will be served by the hospitality chairman, Ellen Biavascchi, at the close of the program.

A prophet of gloom and doom could be just a man who has lived long enough to know there will be juvenile delinquency after the comic books are cleaned up.—Dan Kidney, Scripps-Howard Newspapers.



(Anderson Photo)
A BIRTHDAY LUNCHEON given at Deep Well Friday by Dr. and Mrs. Milton Joseph honored his mother Mrs. Emily Joseph of New York City. Mrs. Joseph, honoree, is shown here with her son Milton, as George Kainapau of El Mirador plays a "Happy Birthday" song.

Luncheon Fetes Birthday of Octogenarian Visitor

Mrs. Emily Joseph is 88 years old but she is young in heart and her bright blue eyes sparkled Friday as she received felicitations at a birthday luncheon given for her at Deep Well.

Mrs. Joseph, whose home is in New York, is wintering here with her son and daughter-in-law the Milton Josephs of Panorama road, and they are the ones who had the party.

Around 66 persons attended the luncheon in the sunny patio, where an "E" shaped table, flower-decorated, was surrounded by other smaller tables.

The hostess had planned a yellow and white color scheme, for flowers and the three-tier birthday cake, and the original placecards, each with its own tiny candle. As the big birthday cake was wheeled in the 66 little candles were lighted and everyone sang "Happy Birthday."

Santos had prepared one of his fabulous meals and the chicken was barbecued out in the patio. George Kainapau of El Mirador's South Pacific Room, was

there and sang some of his beautiful Hawaiian songs as a personal birthday gift to Mrs. Joseph.

Many of the guests remained after the luncheon hour to play cards until a late hour.

Among the many guests were the Nathan Orbachs, Dr. and Mrs. Alfred Strauss, the Henry Weinbergers, Chester Adlers, Rose Mints, Mrs. M. R. Talsman of Woodmere, Long Island flew out for the birthday party and stayed until Sunday.

Major Dunkerley Completes Course

Major William J. Dunkerley, 1550 South Calle Rolph, and former secretary-manager of the Palm Springs Chamber of Commerce, has completed a two-week period of study and instruction at the Command and General Staff college at Fort MacArthur, according to word from the military installation Friday.

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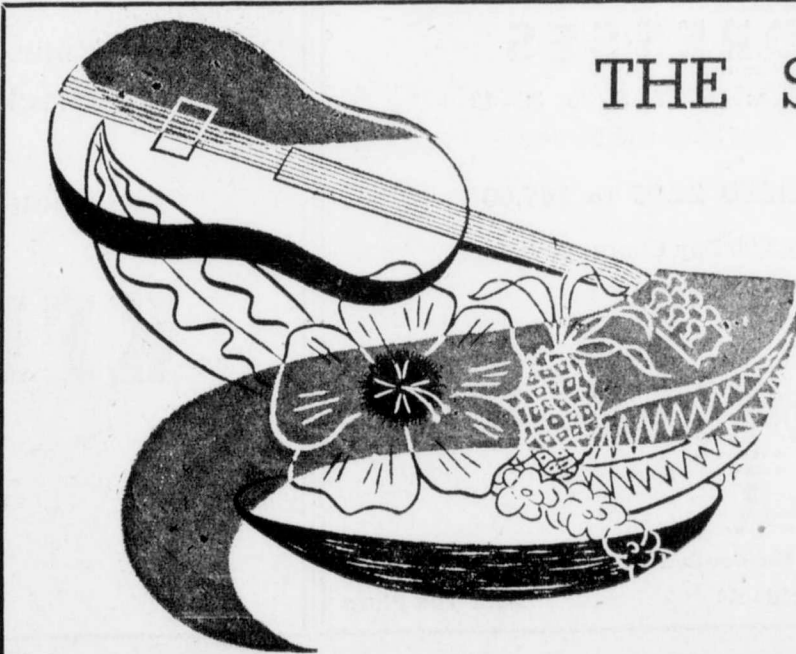
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THURSDAY
NIGHT

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(Gayle Studio Photo)
AT THE PLAYHOUSE for the opening of Edward Arnold in "All My Sons" was Actress Gloria Swanson. Pictured left to

right, are Richard Hughes, Richard Stapley, Edith Eddy Ward, and Miss Swanson. Stapley is Miss Swanson's voice instructor and Hughes wrote the score for her new play.



(Clar' E. Johnston Photo)
SINGING STAR of "Pajama Game," John Raitt and his attractive wife are pictured in the lounge at Shadow Mountain Club during one of their many visits here.

National Officer of Soroptimists Here this Week

Because Martha Servis, executive secretary of the national organization of Soroptimists International will be visiting here, Palm Springs Soroptimists will dispense with their usual Tuesday luncheon this week and hold a dinner meeting instead.

The dinner meeting will be held on Wednesday evening at Town and Country restaurant at 7 p.m. and a special program is being arranged by Lois Lux, President Lucille Johnson and a number of local Club members will go to Riverside on February 19 to attend the President's Council luncheon at which Mrs. Servis will be an honored guest.

The national officer will be in Palm Springs at Howard Manor from February 15 to 19, flying in tomorrow from Philadelphia.

Two Day Bazaar February 26, 27

Palm Springs Jewish Women's Group will hold a two-day bazaar at the Jewish Community Center, 332 West Alejo road, on February 26, 27. The bazaar will start at 6 p.m. on Saturday with a buffet dinner which will be served at a nominal fee.

There will be fun for the whole family with varied kinds of booths where handmade articles, baked goods and cloth-

Rodeo and TV Artists Here at Biltmore

An interesting young couple, well-known in radio and TV circles, are among the guests at Palm Springs Biltmore. They are Joyce and John Smight.

They met when they were both dramatic students at the University of Minnesota and were married. Arriving in Hollywood in 1949, John went to work as an actor in such radio shows as "Suspense," "The Whistler" and Lux Theater. In 1950 he became associated with NBC TV and was stage manager for all Colgate Comedy Hours. He has been associate director of "This is Your Life" and a number of other top shows.

Joyce played the secretary that "Zany" song writers skit of the Donald O'Connor show, and the role of "Judith Rickardson" in "One Man's Family." She will soon appear in a new TV series.

The Smights have a 20-month-old son Timothy John.

ing will be on sale, plus games and a children's matinee.

Admission to the bazaar is free.

Mrs. Zachary Pitts is general chairman for the Bazaar, and ticket chairmen are Rose Levinson and Dorothy Lager. Mrs. Max Grone is president of the sponsoring group.

Society has ever been in great peril when it has failed to provide recreation and adventure as well as food.—Howard Braucher, Recreation.

D.A.R. Anniversary Party Has Patriotic Motif

Smoke tree branches combined with red carnations and pyracantha berries and blue cornflowers carried out the patriotic red, white and blue motif at the Seventh Annual Birthday luncheon of Cahulla Chapter Daughters of the American Revolution.

The meeting which was attended by representatives of many neighboring Chapters, was held at the Palm Springs Biltmore Thursday noon.

Mrs. Saul Ruskin, the Regent, opened the meeting with greetings, followed by opening exercises led by Mrs. Howard Jay, Chaplain. Miss Evelyn Spikre led the singing with Mrs. Harry Tomlinson at the piano.

A witty and philosophical talk, "Mirror, Mirror on the Wall," was given by Mrs. Fanny MacEnroe, humorist.

Visiting dignitaries and Regents were: Mrs. Kaiser, Past

Regent and Organizing Regent from Ohio; Mrs. Bradley, Ohio State Chairman of American Indians; Mrs. Mary T. Metz, California State Chairman of Honor Roll; Mrs. William Musladin, Organizing Regent of Cahulla Chapter; Mrs. Tuten, California State Chairman of Historic Spots; Mrs. F. Mettlich, State Vice Chairman of Approved Schools; Mrs. Clarence T. Worsley, Rubidoux Chapter in Riverside; Mrs. John V. Spielman, San Marino Chapter in San Marino; Mrs. James H. Guilfoil, Los Conchitas Chapter in Thermal; Mrs. Stewart Nickels, Peyton Randolph Chapter in Los Angeles; Mrs. Frederick Hunter, San Miguel Chapter in National City; Mrs. Winfield C. Waite, Aurantia Chapter in Riverside; Mrs. Carl A. Spray, Martin Severance Chapter in Pasadena; Mrs. Robert Greenleaf Record, Estudilla Chapter in Hemet; Mrs. Seth Roll, Lytle Creek Chapter in Fontana; Mrs. Jefferson Holman, San Bernardino Chapter in San Bernardino; Mrs. James J. Radcliff, Long Beach Chapter in Long Beach; Mrs. William P. Hubbard, Altadena Chapter, Altadena.

Writers to Hear Playwright Talk

Playwright Aurania Rouverol, author of several popular domestic comedies and creator of the famous "The Hardy Family" on stage and screen, will talk informally, on playwrighting at the regular meeting of The Writers, February 16.

The meeting this week takes place at the parish hall, back of St. Paul's Episcopal church, 125 West El Alameda, at 7:30 p.m.

Mrs. Rouverol's best known plays are "Skidding" which introduced the Hardy family to Broadway, "Growing Pains" and "Young April." These are all still being produced throughout the country. Mrs. Rouverol expects to make Palm Springs her home during the winter months.

School Friends Entertained at Luncheon Party

Karen Anderson, daughter of Mr. and Mrs. Arnold N. Anderson of Palm Springs and Manhattan Beach, was hostess at a Valentine luncheon and swimming party at Shadow Mountain Club on Saturday. A huge Cupid centered the luncheon table, with individual place cards of miniature mailboxes holding tiny parcels of sweets.

The guest list included Nonnie Scully, Phyllis Harris, Cindy Bogert, Wilma Wright, Constance Workman, Virginia Porter, Mary Jane Waldron, Diane Cody, Sheila O'Byrne and Julie Dunn. The girls are students of Theresa School.

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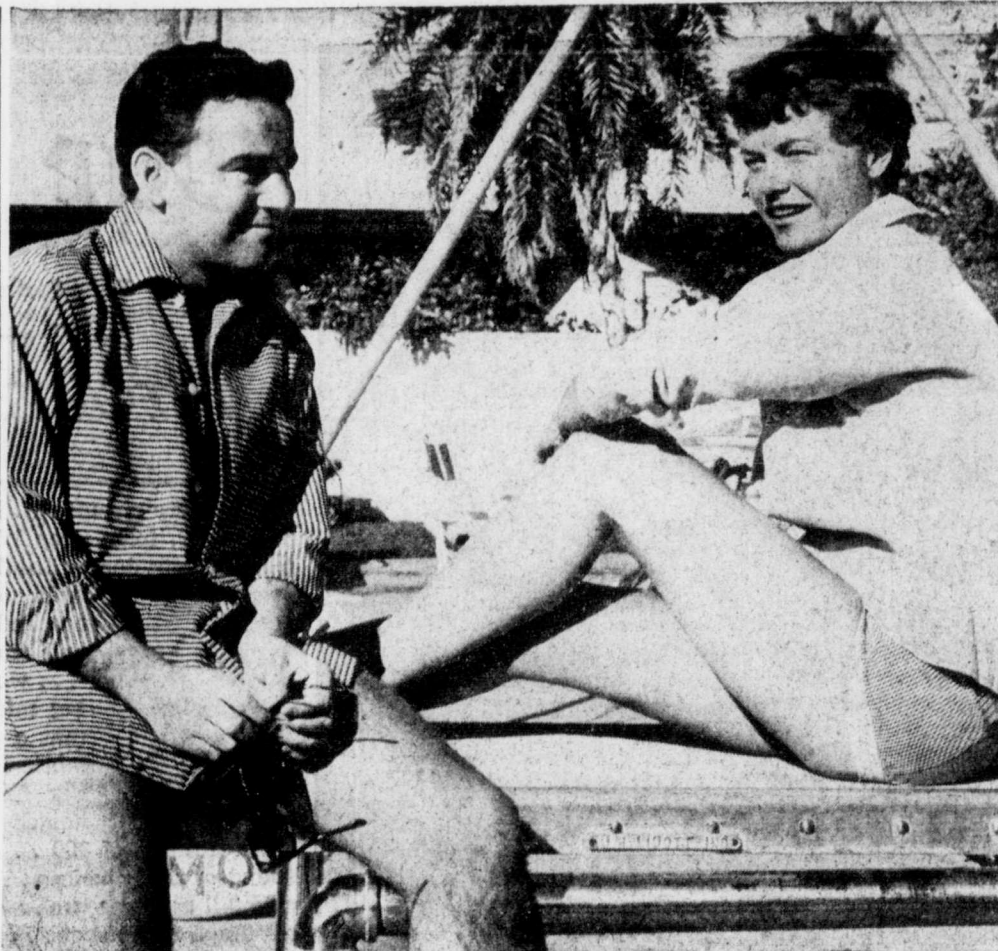
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IN RADIO AND TV circles, Joyce and John Smight are well-known. As producer and director, he has just finished his 250th TV show of "One Man's Family" and she will soon be seen in a new series starring Alvie Moore of "Susan Slept Here" fame. The young couple are vacationing here at the Palm Springs Biltmore. (See story below.)

Lions Plan for Ladies' Night

Lions Club will hold a Ladies Night dinner dance at Deep Well on Wednesday evening, February 23.

Elmer Walberg, chairman of the social activities committee, has arranged for a good dance orchestra and Santos will serve one of his superb dinners. The dinner hour is set for eight o'clock, but Lions and their ladies will assemble around seven for cocktails and hors d'oeuvres in the lounge.

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Clothing Drive

Cahuilla P.T.A. will hold a clothing drive February 16 through February 25, for the benefit of children at Cahuilla School.

Vera Sheptenko, the chairman of the drive, said today that all types of clean, usable children's clothing are needed and may be sent or brought to the school.

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(Anderson Photo)
ON THE DANCE FLOOR at the Racquet Club, the Randolph Scotts and the William Moncriefs pause for a picture.

(Continued from Page 1c)

Around Town

eau, Joe and Phyllis Froggatt . . . the W. J. Brunmarks of Los Angeles who have recently opened their new home here on Chino Canyon . . . Owen and Babe Churchill, the Tom Flemings, Dick and Edith Edwards . . . the John McClures, Harold Murphys, Edwin Fallgrens. . . Milt and Maggie Hicks, Sam and Beverly Taylor, Monte and Betty Herbert . . . the H. J. Blighs, Joe Hales, Barney

Hinkles . . . Eddie LeBarons, Billy Maloufs, Emily DeWare . . . and many more. . . Seattle was well represented . . . at a Saturday night cocktail party given by Mr. and Mrs. Thomas Bannan . . . at their home on Avenida Palos Verdes. . . Among the 70-some who gathered in the Bannan patio by the pool . . . for cocktails . . . the M. O. Andersons, Lyle Branchflowers, G. E. Karlens . . . William McKays, Gordon Prentices, Lee Savidges . . . Emil Sicks, Norton Clapps,

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Crawfords Vacationing in Village

All the long-time guests at the Oasis were on hand to welcome members of the Crawford clan, four of which arrived early this month. First to come were Mr. and Mrs. W. H. (Hap) Crawford, of Massillon, Ohio. Later they were joined by Mrs. David B. Crawford and her daughter, Miss Helen Crawford, of Parkersburg, West Virginia. Other members from around the nation will come later. The Oasis hotel once was owned by the Crawfords, and they have been coming each season since the hotel was built.

The breakfast rides call forth much enthusiasm among Oasis guests. This week's tally-ho had aboard, Mrs. C. Eugene Ireland and her daughter, Mrs. Joe Pigford, both of Birmingham.



(W. A. Wood Photo)
VACATIONING at The Desert Inn and enjoying the sun-splashed gardens is Mrs. George Faris of Sacramento.

New Play Opens at Playhouse

A rollicking comedy "Time Out for Ginger" opens tomorrow night at the Palm Springs Playhouse and will be staged nightly through Sunday with play time at 8:40 p.m. Producer Herb Rogers announced today.

A woman football player becomes involved in some hilarious situations in this play which had a year-long run on Broadway. It has been presented in Los Angeles with Melvyn Douglas in a leading role.

Those favorite Playhouse actors Mary Fiskett, Sidney Brees, Helen Stenberg, and Bob Little will appear in this week's show. Preceding the play, players will gather at Hotel the Oasis for their weekly First Nighter dinner with Mrs. Thomas Fleming as hostess. Dinner reservations should be made by calling Playhouse Guild headquarters at 2595.

Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates).

February 14
St. Theresa Mothers Club, annual card party, Biltmore, 8 p.m.
Knights of Columbus, St. Theresa, 8 p.m.

February 15
March of Dimes Fashion show luncheon, Racquet Club, 12:30 p.m.
Kiwanis Club, El Mirador, noon.
Cahuilla P.T.A. school cafeteria, 7:45 p.m.
First Nighter Dinner, Oasis, 6:15 p.m.
American Legion Auxiliary, Wars Memorial hall, 8 p.m.

February 16
Rotary Club, Tennis Club, 12:10 p.m.
Rotary Annis, Tennis Club, 12:10 p.m.
Soroptimist Club, Town and Country restaurant, 7 p.m.
The Writers, Parish Hall at St. Paul's, 7:30 p.m.

February 17
Lions Club, Chi Chi, noon.

The Desert Sun—3c PAID SPRINGS, CALIFORNIA Monday, February 14, 1955 Classified ...Ads...

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COLOR man wants porter, dishwashing or common labor. Phone 3370 after 6 p.m.

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Secretary, bookkeeper, R&B \$200

Social secretary, have car. Secretary, PBX. \$250

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Domestic couple. \$450

Gardener. \$250

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Bus. Opportunities 29

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Real Estate—For Sale 35

1380 PASEO de MARCIA—in the heart of "Deep Well." Palm Springs most desirable new subdivision. 1 year old. 3 bedrooms, 2 baths, 2 car garage, forced air heat, ducted cooling, carpet, drapes, kitchen with natural finish ash cabinets, ceramic tile, disposal unit and eating space. Wired for electric range, a large service room piped for gas dryer and opening into garage. Living room 18'x24' with fireplace. Lot 102'x107' with block wall and complete landscaping, designed for easy maintenance. Oleanders all four sides. 9 Washington palms, 4 citrus trees. Sprinkling system, front and back. Rear patio 11'x65'. Sewer system capacity is over five times city requirements. Total price \$27,500. \$5000 down. MUST BE SOLD. Open for inspection daily. 1380 Paseo de Marcia. Phone 2909.

OUTSTANDING Reliable Values
FURNISHED 2 bedroom house and 2 bedroom guest house with individual full bath each, exclusive corner location, \$25,500, terms.

LARGE modern furnished bedroom apartment, best location in town. Luxuriously furnished, adults only. Will lease for year or season. Attractive rental.

For Real Values in Real Estate Buys Consult

ADOLPH ISRAEL

Realtor and associates
671 N. Palm Canyon Ph. 2981

A Dream House

JUST MADE for YOU! Furnished 2 bedroom, 2 baths, swimming pool, large covered patio and barbecue. See it today! \$21,500.

2 BEDROOM, 1 bath, extra nice. \$9700, terms.

R-2 lot, south end. Room for 7 units. \$5500.

R-1 lot, north end, \$1100.

Walter G. Beck

BUILDERS REALTORS
JOE DE FRANCIS, Mgr.
505 N. Palm Canyon Drive
Phone 2421 or 3361

William J. Heiser

REALTOR
A REAL BEAUTY — Compact and modern. 2 bedroom, 2 bath, fireplace, heated pool, walled lot. Now offered at reduced price of \$21,500 furnished.

INCOME—7 deluxe units, 1 and 2 bedroom rentals. Excellent condition. Finest location. A buy at \$65,000.

1546 N. Palm Canyon Ph. 5685

Las Palmas

ESTATES
Gorgeous Home
LUXURIOUSLY appointed 4 bedroom, 4 baths. Dressing rooms facing large heated pool. Well planned for desert and formal living. This most outstanding home is offered for lease by owner. Option to buy. Write Box 928, Palm Springs, Ph. 2428. Courtesy to Brokers.

1st Time Offered

NEW-MODERN, furnished 3 bedroom, 2 baths, ready to move in. Forced air heating and cooling. Disposal, built-in features. 1 bedroom extra large, combination den. Magnificent view, big heated pool, ranch fenced, landscaped lighted yard.

1460 VERBENA DRIVE
Phone 5670 or Los Angeles Hollywood 7-4141

WHY LOOK FURTHER? 3 bedroom, 2 bath house, 1 1/2 years old. 100x100 lot, carport, fenced in back. Owner must sell. \$14,250 buys it. Call Leona Smith, 2772, or eves. 4586.

\$16,500 ATTRACTIVELY furnished two bedroom home. View windows, panel ray. 32-300 Shadow Mountain Rd. Hidden Springs Ranch, end Ramon Rd. Phone Thousand Palms 337.

EXCEPTIONAL bargain, living and income. 2 houses furnished on large lot, close to town. Paved street and sewers. Small down payment. Low price. Call 4852.

BY OWNER — New and different. 3 bedrooms, 2 baths. See 1487 Driftwood, Deep Well. Phone 2727 or 4301.

FREE — Economic survey 100 California cities.
F. J. MALTER & CO.
P.O. Box 422 Indio, Calif.

9 UNITS, Rancho Mirage. Heated, protected pool. \$15,000. Trade. Palm Springs 8-3238.

For Sale 35
1000 PALMS

THIS COMMUNITY appeals to those who seek leisurely DESERT LIVING at moderate cost, in a quiet atmosphere a few short minutes away.

\$8500. Duplex, pumice block. \$5500. House, block, bedroom. \$4500. House, furnished, block. \$7500. House, desert furnished. \$13,000. New, smart, furnished. \$16,500. 3 bedrooms, 2 1/2 baths. Free POOL USE.

1 1/2 Acres, utilities, \$1750. 2 1/2 Acres, water, electric, \$2000. 40 Acres, water, electric, \$8000. Rental, Duplex, \$85 month. Hal Cornelius, Ramon Ph. 393

29 PALMS

FOR THE INVESTOR AND DEVELOPER

HOT MINERAL well, 126 deg., adjoining acreage. Hot springs resort would pay big dividend. We can show you.

ACREAGE—close in with oil and mineral rights. 5 acres to 160 acres.

THERE COULD BE OIL?

MILDRED R. RONDE
Box 732, 29 Palms
N. Adobe Rd. across from Post Office, Phone 4451

GENERAL

FULL PRICE only \$10,500. Beautiful raised homestead on 5 acres with grapes. Deep well. 25 minutes to Palm Springs. 5 miles from Indio in the heart of the date gardens. Ph. Topaz 23313 or write Dr. Franklin, 1931 So. Lakewood Blvd., Downey, Calif.

SMALL CAFE, suitable for man and wife, including living quarters, near important highway intersection, lots of new equipment. Attractive price, good terms. Ted Smith, Broker, Phone 8-5022, Rancho Mirage.

LARGE 3 bedroom, 2 bath, new, modern, Palm Desert. Close to club, school and church. Only \$15,900, terms. Ted Smith, Broker, Phone 8-5022, Rancho Mirage.

HOME and income, main business street, deeded land. Self furnished. Asking \$7500. Cash talks, or on reasonable terms. Box 383, No. Palm Springs.

5 ROOM furnished house, close in, nice, reasonable, P.O. Box 1103, Brawley.

Exchanges 36

IF YOU HAVE a Palm Springs home to trade for income, have several excellent deals. No junk, please.

COL. WARD WOOLDRIDGE
REALTOR
238 Indio Road Ph. 2360

8 UNIT apartment court in Santa Ana. Will trade equity for 2 or 3 bedroom Palm Springs home and some cash or submit other trades. Write W. V. Harris, 2026 N. Main, Santa Ana, Calif.

Real Estate Wanted 37

2 BEDROOM home Palm Springs or vicinity by April 15th. Retired couple. L. G. Siebal, 701 Via Altamira, Montebello, California.

PRIVATE party wants nice residential lot, approximately 100x100. Will pay to \$2500. Write, exact location, Desert Sun, Box 190, File S-6.

FOR BEST RESULTS
List Your Property
With Adolph Israel
Realtor, 671 N. Palm Canyon

Business Rentals 38

STORE and living quarters for rent 272 N. Indian Ave. Phone 2612 or 5587

Wanted to Rent 39

WANT 2 bedroom house PERMANENTLY. Furnished or unfurnished. Reliable couple, no children or pets. Can furnish references. Will lease in price range \$85-\$100 per month. Write Desert Sun, Box 190, File S-4.

WOMAN desires reasonable, yearly rental, small unfurnished apartment or house, about April 1st in Palm Springs or Palm Desert area. Write Desert Sun, Box 190, File S-2.

Rooms for Rent 40

2 ROOMS, bath, \$50 monthly. Sleeping room, kitchen priviledge, \$8.50 weekly up. Ph. 9973.

EL MIRADOR area. Private entrance, 2 or 1. Kitchen priviledges. Phone 4439.

LOVELY studio room, own entrance, cooking priviledges. \$50 monthly. Phone 2478.

For Sale or Rent 41

FURNISHED new 4 bedroom, 2 bath home. \$150 month. Ph. Banning, Victor 9-3693.

Apartment for Rent 43

SMALL furnished apartment. Living room, hot plate, bedroom with twin beds. \$90 month for season.

FARRAR REALTY CO.
272 N. Indian Ph. 2642, 4516

\$18 WEEK UP. Center of town. Rooms and apartments, pool use. Phone 2957.

\$47 MONTH. New stove, new refrigerator, foam rubber mattress. 453 N. Calle Encina.

Apartment for Rent 43

CHEVY CHASE

BEAUTIFUL studio apartments, heated pool. 1500 Via Entrada. Phone 2632.

NEW, MODERN, unfurnished 2 room apartment, on lease \$55 month, furnished \$75. Utilities paid 12-873 Cactus at Granada, Desert Hot Springs.

FURNISHED 1 bedroom apartment. Reasonable rent for 4-5 months. Block from Bullocks. 248 S. Cahulla Road.

GUEST apartment, spacious, secluded, block west El Paseo Pharmacy. Season or year. Phone 6047.

MODERN kitchen apartments, heated pool, TV, center of town. Week or month. Phone 4093.

Houses for Rent 46

WHY PAY RENT—When you can buy a BRAND NEW DELUXE home for only \$18,500 AND ONLY \$1500 down. Has 3 bedrooms, 2 large baths. Large living room with charming suspended Swedish fireplace. Large glass windows and sliding glass doors. This won't last long so be sure to see it at once.

PETER B. SHEPTEKHO
475 N. Palm Canyon Drive
Phone 2727

FOR RENT, (\$450 month) or sale (\$31,500) furnished. 3 bedrooms, 2 baths. Choice south location, carpeted thru-out, paneled driftwood and flagstone living and dining rooms. Immediate occupancy. Phone 2909.

2 BEDROOMS with den, completely furnished, including TV. Double garage, walled-in yard. All utilities and yard care paid. \$400 per month. 4 to 6 months lease. Adults only. References. Phone 2475. 11 a.m. to 7 p.m.

SOMETHING nice for your Palm Springs vacation. 1 and 2 bedroom bungalows, all electric, new pool.

COL. WARD WOOLDRIDGE
238 Indio Road, Palm Springs
Phone S. 2360 anytime

FURNISHED modern 4 bedroom house with pool. Walking distance. \$800 month for 3 months.

ADOLPH ISRAEL
671 N. Palm Canyon Ph. 2981

RENT lovely home furnished. POOL, 2 bedrooms, \$200 mo. by year or with guest house included \$300 a month. Call Leona Smith, 2772.

NEW 3 bedroom unfurnished home, \$25 Arguilla near Tamarisk. Large fenced lot, small lawn. \$100 month. Owner 1054 Tamarisk.

ATTRACTIVE, furnished 2 bedroom. Enclosed lanai, fireplace, cooling system, pulverizer. Adults. \$160 month. Ph. 6217.

FURNISHED, attractive 2 bedroom, patio, trees, shrubs, garage. Ideal location and view. Owner, 247 Racquet Club Road. Phone 4081.

ATTRACTIVE 2 bedroom furnished. Pool and TV, closed yard. Reasonable. 1481 San Jacinto Yav. Phone 4910.

FURNISHED house, New 3 bedrooms, 2 baths, pool, landscaped, fenced. \$650. month. Phone 7479.

1/2 DUPLEX, 1 bedroom, small child OK, no pets. \$85 month on lease. Call 775 "E" Street, Cathedral City.

2 BEDROOM rear, nicely furnished, fireplace. Month or year. 707 C. St., Cathedral City. Phone 85492.

3 BEDROOMS, 3 baths, nicely furnished, carpeted, walled, garage. Phone 6921.

2 BEDROOMS, 2 tile baths. \$150 month on lease. Beautiful house, furnished. Ph. 6921.

Trailer Rentals 49

HOUSE TRAILER
Residence, \$50 month, travel, \$30 week.

Auto Trailer Exchange
70-145 Hwy 111

35 FT. MODERN trailer, Ramon Trailers, Lot 179. Call 9735, 12 to 5 p.m.

Household Goods 50

!! LIMITED !!
ONE TIME ONLY

SEALY MATTRESSES—twin size only—SPECIAL at \$49.95 set including box springs and mattress.

WHITE METAL utility kitchen cabinet, 5 shelves, 2 doors, 66"x24". Handy space savers. \$15.95.

Maher Furniture

North Palm Springs
Ph. Desert Hot Springs 4-2616

WE BUY

FURNITURE AND ALMOST ANYTHING OF VALUE!
WILGAY'S
Phone 8-4243

ANTIQUE rosewood Steinway square piano. Completely rebuilt, over 100 years old. Beautiful tone and action, priced reasonably. Call J. I. Easley, Palm Desert 76-2171.

8 FOOT refrigerator \$78, also Bendix automatic washer \$50, both in good condition. Ph. 2093.

Household Goods 50

Ramon Trading Post

CAN OFFER you complete modern home furnishings at budget terms. You name the payments. Come in and browse, trade the old for something new.

1680 RAMON RD. PHONE 2173

Rattan for every room
Importers—Manufacturers
Display—71-384 Hwy 111

1 DIVAN BED and matching chair. Reasonable. 2444 Junipero. Phone 6337 after 4 p.m.

Trailers for Sale 51

Are you thinking of Buying or Trading?

EITHER way you go—we can save you real money—with our all new, 1955 35 FOOT, 1 BEDROOM STANDARD. The most spacious, sensible living arrangement you have ever seen.

See it—price it—compare it foot for foot, dollar for dollar with any other trailer on the market—YOU DECIDE!

Pace Sales & Service

Factory Distributor for
Flamingo Mobile Homes
Hwy 111, 3 miles east of Palm Springs, Sunair Tract, Cathedral City

SMOKER

AMERICA'S FINEST MOBILE HOME

4 Blankets of insulation. Rust proof steel exterior not affected by salt air. Refrigerated air conditioners. Eastern hardwood construction. Power ventilated walls and roof, never mildew or dry rot. The only lifetime trailer built in America today.

Convince yourself—see them! Opposite Blue Skies Trailer Village, E. of Cathedral City.

Trailer Space 53

VACANCY in cleanest Trailer Park. Good TV, recreation hall. Reasonable. Adults. DAVE'S TRAILER PARK
Phone 8-3920

\$20 MONTH. Private bath, \$35 month. Some spaces for children. PALM VALLEY TRAILER VILLAGE, 70-210 Hwy 111.

Equipment Rental 58

Tramview Equipment Rental & Supply
Concrete mixers and finishers. Hand and power tools. Floor polishers, sanders, etc. Garden tools and supplies.

U HAUL CO.
TRAILER RENTALS
Local or one-way anywhere. HIWAY 111 IN TRAMVIEW
PHONE 8-5882

Building Supplies 59

Panelfold Doors
IDEAL ROOM DIVIDERS
UTILIZE wasted space with real wood doors and old closets. Fresh beauty for homes... adds space, privacy, value.

PANFOLD costs just a few dollars more than the old-fashioned, space wasting swinging doors... adds MORE than its cost to the resale value of your property.

AVAILABLE IN VARIOUS WOODS AND COLORS
Palm Springs Builders' Supply
490 Sunny Dunes Road
Phone 2107

PUMICE BLOCKS
Immediate Delivery on all sizes. City prices. SUPERLITE, corner Hwy 99 and Indian Ave. Phone Desert Hot Springs 4-2609

Misc. for Sale 60

Air Conditioners
BRAND NEW
EMERSON—ELECTRIC
YOUR opportunity to buy at less than Wholesale cost.

3 Tons 115 Volt
Less than 3—\$219.50 each
3 to 6—\$209.50 each
7 and over—\$199.50 each

ALSO
1/2 ton-115 volt, \$185.00 each
1 ton-230 volt, \$219.50 each
1 ton-230 volt, \$249.50 each
All carry Factory five (5) year warranty.

In original factory cases. Immediate delivery—subject to stock on hand.
Prices F.O.B. Los Angeles.
CALL—Hollywood 9-7221
or
WRITE—P.O. Box 16367, Hollywood 38, California.

VERY CLEAN 35 ft. Pan American. Wall to wall carpeting. Breakfast nook, full bathroom, island bed. Just factory painted. Only \$2995! Terms. 66-355 Hwy 111, Gebbie's Butane Service.

RAMADA at Rancho Park, D11. Patio, carport, 12x12 insulated bedroom, bath. Unexcelled location. Accommodate 40 foot trailer. Contact B. Holt, Sahara Park. Make offer.

44 LIGHTHOUSE trailer 28 ft. \$700. New stove, hot water heater, electric ice box, good condition. Sherman Estes, on 2nd St. in rear of Long's Body Shop, Hwy 111, Tramview.

53 STAR house trailer, 35 ft., sleeps 7. \$3345. '53 Roadcraft, 22 ft., like new, complete bath. New electric Markerteer's. C. Spence Berry, 424 E. Florida Ave., Hemet, Ph. 3081.

1951 STEWART, 28 ft. Eastern built. Toilet and shower, duel tanks, 1 bedroom, immaculate throughout, \$1695. Palm Springs Trailer Village, Lot 17.

LIKE NEW, 1953 custom built, 31' Rollaway, many extras, full bath. Private party. Can finance. Across street from office, Palm Springs Trailer Court.

31 FOOT Spartanette tandem and ramada. Excellent condition. \$3900. Beautiful view lot. Lot 4, Horizon Trailer Village, Hwy 111.

KIT 35 FOOT, completely furnished. Corner lot beautifully landscaped. Large shade trees. Immediate possession. D-4, Rancho Trailer Park.

35' PAN AMERICAN custom built, ramada, separate cabana, fireplace, furnished, quiet and secluded. Lot C-15, Rancho Trailer Park, Ph. 7378.

27 FOOT 1953 Terra Cruiser. Deluxe equipment. Save \$\$\$.

Make offer. 71-384 Hwy 111.

"FLAMINGO"

Trailers for Sale 51

BEAUTIFUL 1953 ultra modern Star trailer 35' long. Will sacrifice or will trade for smaller trailer. Space 51, Beckley Trailer Park.

54 CLIPPER, 25 feet, bath, twin beds, extras. Terms. Bangs, Lot 136, Ramon Trailer Park.

AIRSTREAM 22' 1953. Twin beds, water tank, gas light. Auto Trailer Exchange. 1065 E. Ramsey St., Banning

1954 AIRFLOAT 35'. Many extras including TV. Big discount. Lot B39, Rancho Trailer Park.

TRIPLE RAMADA, \$1500. Takes up to 40 foot trailer. Like new. Front corner, Lot D-3, Rancho Trailer Park.

1955—35' custom built Roadline house trailer. Like new. Space 140, Sahara Trailer Park.

12' ALJO aluminum trailer. Clean, good condition. \$450. Palm Springs Trailer Village, Lot D-3.

48-22 FOOT Angelus. Excellent condition, \$900. J. T. Looney, Lot 18, Ramon Trailer Park.

1950 Tahoe Trailer 22 feet, like new, \$1100. 733 "C" St., Cathedral City.

Trailers Wanted 52

WILL PAY CASH for 1950-51 Spartan, 30' to 35'. Give details. P.O. Box 1301, Palm Springs.

BEAUTIFUL Palomino Paint saddle horse, well broken. Privately owned. Can be seen at Shadow Mt. Stables or call Lisle Nixon, Palm Desert 76-5108.

FRYERS, ROASTERS, stewing hens, fresh eggs, wholesale and retail. Free delivery Fridays. Phone Banning, Victor 9-3334.

SAMOYED pup, 3 months, registered A.K.C. Sired by champ, 778 St. Cathedral City. Ph. 85493 after 4 p.m.

BEAUTIFUL poodle pups, miniatures and standards. AKC registered. Dude Ranch for Dogs, Cabazon.

Registered Palomino 4 year old gelding \$275
Phone 7510

1 ARABIAN Palomino, 7 years old. 2 western saddles, 2 English saddles. Phone 6250.

ENGLISH, male bulldog. Registered 2 1/2 years. Wonderful pet. Reasonable. Phone 5694.

Used Cars for Sale 70

Used Pickups
Top Quality
Low Price

1947 Ford, 1 ton \$395
1949 Stude, 1 ton \$295
1946 Stude 1 1/2 ton \$435
New motor and accessories.

1950 Ford 1 1/2 ton \$775
With camp kit.

NEW - 1955
Internat'l 1 1/2 ton \$1881
Automatic transmission

NEW - 1955
Internat'l 3-4 ton \$1695
With 4 speeds.

KENNY'S
Automotive Service
4765 E. Ramon Road
Phone 2444

1949 MERCURY, 1947 Buick convertible, 1941 Buick convertible, 1940 Pontiac. These cars are rough. They all need work. We'll sell them "As Is" for all we can get. Come in, make an offer. Palm Springs Lincoln-Mercury, 335 Sunny Dunes Road.

SACRIFICE—1949 red Olds convertible, power windows, seat and top, hydramatic shift, radio, heater, nylon top, recent motor overhaul. Only \$695. Call 7644 between 10 and 5.

1953 CADILLAC "62" 4 door. Radio, hydramatic, electric windows, Premium tires, low mileage, local car. \$3295.

PLAZA MOTORS
182 E. Arenas Rd. Ph. 5122

BUICK Super Riviera, 1950, 1955 plates. Dynaflow, radio, heater, new white side walls. Life-guard tubes. White Nauge-hed interior. \$995. Original owner. Phone 2065.

Radio, heater, hydramatic, Premium white side walls. Very sharp! \$1995.

PLAZA MOTORS
182 E. Arenas Rd. Ph. 5122

1954 FORD Convertible, Continental Kit, radio, defroster, heater, white wall tires. Bought new September, \$500 down will handle. Ph. 5839.

1950 CHEVROLET deluxe 4 door sedan. Local car. Clean \$845.

PLAZA MOTORS
182 E. Arenas Rd. Ph. 5122

1951 FORD deluxe. Loaded. Mechanically perfect. Can be seen at Desert Inn, Engine Room, Mr. Mueller.

1949 De SOTO Convertible, '55 plates, white walls. Radio, heater. I owner. Phone 6843.

1941 DODGE, 2 door sedan. Good transportation. \$99.
Phone 6511

1952 FORD convertible, new top, tires, paint, engine. Call 9512 after 12 noon. \$1395.

Misc. for Sale 60

BOOTS for children \$4.95, black, brown, red. From baby size 4 to large children size 6, and hundreds of adult boots for \$14.95.

RASMUSSEN'S SADDLERY
151 N. Indian Ave. Ph. 2681
Facing El Mirador

1 PAIR long skills. Brand new. Laminated. Steel edges. Safety bindings. Only \$40. Regular retail price \$65. Call Ervin at 2744.

LAWN MOWER \$7. Hoover vacuum \$8, electric golf car \$250. Spartan console radio \$25. Phone 4093.

FORMICA top table and chairs. Chrome legs. Like new. Ph. 8-5762 after Thursday.

SADDLE, 2 months old, like new. Cost \$125, sell for \$90 cash. Call 7106 after 5:30 p.m.

STUDIO COUCH, wrought iron legs, 2 spring cushions, \$25. Ph. 6217. 63940 San Rafael.

NELSON dolly, \$35. slimp dolly \$35. Serval 6 cubic foot \$100. 70-145 Hwy 111

Misc. Wanted 61

WANTED: Old Easy washer with spinner. Phone 8-5933.

Pets-Poul-Livestock 65

BEAUTIFUL Palomino Paint saddle horse, well broken. Privately owned. Can be seen at Shadow Mt. Stables or call Lisle Nixon, Palm Desert 76-5108.

FRYERS, ROASTERS, stewing hens, fresh eggs, wholesale and retail. Free delivery Fridays. Phone Banning, Victor 9-3334.

SAMOYED pup, 3 months, registered A.K.C. Sired by champ, 778 St. Cathedral City. Ph. 85493 after 4 p.m.

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Top Quality
Low Price

1947 Ford, 1 ton \$395
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1946 Stude 1 1/2 ton \$435
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Internat'l 1 1/2 ton \$1881
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With 4 speeds.

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4765 E. Ramon Road
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SACRIFICE—1949 red Olds convertible, power windows, seat and top, hydramatic shift, radio, heater, nylon top, recent motor overhaul. Only \$695. Call 7644 between 10 and 5.

1953 CADILLAC "62" 4 door. Radio, hydramatic, electric windows, Premium tires, low mileage, local car. \$3295.

PLAZA MOTORS
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1941 DODGE, 2 door sedan. Good transportation. \$99.
Phone 6511

1952 FORD convertible, new top, tires, paint, engine. Call 9512 after 12 noon. \$1395.

Used Cars for Sale 70

T. V.
TOP VALUE
USED CARS

1953 Dodge — \$1695
4 door Sport sedan, wire wheels

1953 Chevrolet — \$1695
1953 Plymouth — \$1495
1952 Plymouth — \$1095

1951 Dodge — \$1095
1950 Pontiac — \$895
1948 Studebaker — \$495
1949 Chevrolet — \$455
1948 Chrysler — \$295

ALL THESE CARS HAVE BEEN THOROUGHLY RECONDITIONED AND ARE READY FOR YOUR INSPECTION.

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"DEAL WITH A REALTOR
YOU'LL SAVE BOTH TIME AND MONEY"

PRESS REALTY offers complete service in building —
Homes, Hotels, Stores — free estimates and plans.

ECONOMY HOMES — Are you a business couple with little time
for housework and gardening? Then this is for you — New,
modern, thermo controlled heat, garbage disposal, 2 bedrooms,
1 bath \$12,900.

Do you want to make money? A little elbow grease and paint
will make this a good home or rental. Has 2 bedrooms, 2
baths and furnished. 100 foot frontage — asking \$10,500.

LARGER HOME — Owner leaving on extended trip — offers his
3 bedroom, 2 bath home, carpeted and draped, large lot —
quick sale \$16,000.

ESTATE HOME — 130x215 lot, 3 master bedrooms, 3 baths, dining
room, music room, terrific plantings, guest house, unusual
fine pool, a home for the most discriminating — reduced —
\$47,500.

INCOME — 6 units, newly decorated and furnished. Room for 4
more units. Heart of renting district. Will trade for small
home \$45,000.

RENTALS — 2 bedrooms unfurnished \$100.
Hillside home — season \$350.

LOTS — R-3 three lots together, 300 foot frontage \$10,000.

Homes built on your lot from \$8500.
Remember "A Press Built Home is a Well Built Home."

THERESA PRESS

REALTOR

611 South Palm Canyon Drive

Phone 5282 or 5294

BUSINESS PROPERTY

75'x140' WITH PARKING — Excellent location. Suitable stores,
medical building, income units. Owner is very desirous of
selling and wants cash offer. Asking price . . . \$25,000.

Best 40 Acres in Desert

8 MILES from Palm Springs. Piped and under cultivation.
\$30,000 . . . terms.

ONE OF PALM SPRINGS MOST LUXURIOUS
APARTMENT BUILDINGS

NOW FOR SALE at reasonable price on long terms. Information
to qualified buyers, and shown by appointment.

SEE

Muriel E. Fulton, Realtor

125 South Palm Canyon Drive

Palm Springs, California

Phone 2225

AMY NELSON

A STEAL. New large 2 bedroom
home and carport, over 1300
square feet living area, large
living room, fireplace, separate
dining, deluxe kitchen,
lots of tile and cabinets, bed-
rooms 14x16, bath tiled, unit
heat, air conditioned, sliding
glass doors to covered lanai,
many built in features, good
location, \$13,500. Less than
replacement cost, terms.

NEW 2 bedroom and carport,
fireplace, tiled kitchen and
bath, separate dinette, slid-
ing glass doors to patio, metal
sash and screens, air condi-
tioned, good location, \$13,950.
Terms. Immediate possession

LAS PALMAS ESTATES — New
3 bedroom home and garage.
3 baths, walled. This is a
bargain. Only \$39,500.

4 BEDROOMS, 4 baths, 3 fire-
places, all carpeted, walled,
fruit trees, irrigation water,
double garage, Las Palmas
Estates, \$44,500.

NEW ranch style, double gar-
age, shake roof, used brick
fireplace, rustic fence, corner
lot, \$18,750, small down.

2 BEDROOM and large sun
room plus extra room on car-
port, large lot, TV cable,
\$13,000, small down.

DUPLEX furnished, 2 fireplaces,
a cutie, Top location on 2 lots,
210x100, \$18,500.

FURNISHED 4 units, room for
more pool, walled, south
side, \$35,800.

Acreage, \$150 up.
Many fine lots from \$1250 up.

Will build on your lot.
2 BEDROOM home and carport,
stucco and plaster, metal
sash and screen, tile in kit-
chen and bath, \$6000.

2 BEDROOM, 1 1/2 bath, sepa-
rate dinette and service porch,
metal sash and screens, fire-
place, tile kitchen and bath,
sliding glass doors to patio,
carport for \$3400.

TWO 1-bedroom units for \$9500.
Financing arranged, see plans
this office. Models to show
you.

WE NEED MORE LISTINGS

AMY NELSON

REAL ESTATE

and associates

2277 N. Palm Canyon Drive

Phone 5254 or 5545

WHEN YOU BUY

or

WHEN YOU SELL,

Consult

Murphy Realty

Phone 5102

464 N. Palm Canyon Drive

6 UNITS, 4 hotel rooms, 1 bed-
room apartment, studio, Room
for more units, pool. Due to
illness sacrificing—will build
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border for the manicured lawns. The beautiful
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thumb" touch. The house boasts of a Bermuda
type roof (don't find them hardly no more). Three
roomy master bedrooms, two baths, plus maid's
room and bath. Living room, full dining room,
kitchen. Thealmost olympic size swimming pool is
flanked by a very inviting guest house and here
is a built in bar. We're proud of this listing. It
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Completely equipped swim-
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cooling system. Landscaped

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desert plants. Plenty of room

for a pool on lot 60'x100'.
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Easy payments at 4 1/2%.

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2 BEDROOM, 2 bath home,

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shed home in select residential
area. 4 bedrooms, 4 baths,
guest room and bath. Land-
scaping and walls afford pri-
vacy and enjoyment. Heated
and filtered pool. Asking
\$39,500

NEAR FOOTHILLS: New, un-
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beauty of a home with large
rooms. A "woman's kitchen"
lots of cupboards. Tastefully
colored tile. Wide window
over sink. Plenty of clothes
closets and storage space. 2
car garage. \$42,500. Ask for
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shed. \$13,500

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Lanai. Pool. \$40,000.

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\$16,500—\$3000 down — terms to suit. Brand new 3 bedroom, 2
bath, fireplace, double garage.

\$22,500—\$6000 down — Family home, just like new. 4 bedrooms,
3 baths, large kitchen, den-dining room. Many cabinets
and closets. On corner lot, walled and landscaped.

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\$32,000

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New Triplex

Sweetheart Ball is Romantic as a Lacy Valentine



El Mirador Photo by Jim Frey
ANNIVERSARY COUPLES were especially honored at the Sweetheart Ball at El Mirador Friday night. That is Gordon



El Mirador Photo by Jim Frey
SWEETHEARTS of the Sweetheart Ball, Jack and Enor French listen as Baritone Gordon MacRae pays them tribute.

Mrs. Luccareni Hostess for Ticket Luncheon

Mrs. John Luccareni, president of Palm Springs Playhouse Guild, was a luncheon hostess this past week at Oasis hotel. Guests included members of various civic organizations who are assisting in the sale of tickets for the Palm Springs Playhouse productions.

The Playhouse Guild, which has taken on the tremendous responsibility of sponsoring the financial success of the Playhouse productions each winter, must sell a high quota of ticket books. If the quota is not met, Palm Springs will not have the annual 14 week play series, which has become so much a part of the desert resort.

Easter Seals

Report Reveals Aid Given in State

Preparations are under way for the annual Easter Seal drive in Riverside county with funds going to aid crippled children. The 28th annual report of the state Easter Seal Societies issued last week, reveals that 11,549 crippled children and adults in California were aided by proceeds from Easter Seal sales in 1954.

Total expenditures were shown by the report to be \$952,760.41. Revenue from sales during the year were \$941,852.19, the report stated.

Interest Running High in Mrs. Palm Springs Contest

Interest is running high in the local Mrs. America contest, according to Mike Milling of the Junior Chamber of Commerce.

Application blanks have been received from Mrs. Lucille Johnson, P.O. Box 961, and from Mrs. Vera Gordon, 1065 North Indian avenue. These and other local entrants will compete for the title of Mrs. Palm Springs and the chance to enter division finals in March at The National Orange Show in San Bernardino. The winner of the division contest will receive an automatic gas Whirlpool dryer as part of \$10,000 worth of prizes to be awarded in the state contest. Included also will be a

three-day stay for herself and husband in the luxurious Ambassador hotel in Los Angeles, where Mrs. California will be chosen.

The next Mrs. America will win more than \$15,000 worth of prizes, including a new "Freedom Gas Kitchen" and a two-week trip for herself and her husband to Ellinger Village, Florida, where the contest finals will be held.

Application blanks are still available from the sponsor, gas appliance dealers, leading markets, and your local Gas Company office. Applications to enter must be submitted by February 21.

Four Hundred Sweethearts Enjoy Top Entertainment at the Sweetheart Ball

As romantic as the lace-frilled Valentines back of the orchestra, beautiful and gay, the Sweetheart Ball Friday night at El Mirador lived up to its advance billing.

The red and white beauty of El Mirador Room, with its artful use of balloons pendant from the ceiling, and gay table bouquets of white stock and red carnations with big, red cut-out Cupids, made a charming setting for the 400 Sweethearts that turned out for the gala affair.

Wonderful music by Gordon MacRae, Rad Robinson of Kings

Men, Marina Koshetz, George Kainapau and the Hawaiian Surf Riders, Ken Clarke, and Freddie Karger's orchestra put a hit in each heart.

Nancy and Ralph Kiner arranged the program. Sweethearts of the Ball Jack and Enor French, whose heart-shaped picture adorned the cover of the attractive menus, were especially honored and presented with a gift. Also honored were Vicki and Billy Malouf, Miriam and Dexter Blau, Edith and Ray Lusby, Alta and George Roberson, BJ and Belmont Sanchez, who were celebrating anniversaries, and the newlyweds Leslie and Ralph Fitzgerald.

The fine dinner, which started with fresh Oregon crab legs and wound up with baked Alaska, featured New York cut steaks and a molded heart salad.

A benefit for the Riverside County Heart Association, the glamorous Ball was capably chaired by Bettye and Monte Herbert. Kay and Earl Cordrey planned the gorgeous decorations, and Alyce and Ted Cadman were responsible for the seating arrangements.

The Starlite Room was filled with lovely women in elaborate ball gowns with their escorts in formal attire, as parties assembled there during the cocktail hour.

Jerry Ostrow to Honeymoon Here

Jerry Ostrow, son of Mr. and Mrs. Barney Ostrow, former Villagers was married yesterday in Las Vegas to Jan McCarroll of Bakersfield.

Following the wedding, which took place in the Little White Chapel, the newlyweds started for Palm Springs where they are honeymooning at the Mira Monte hotel.

Barney Ostrow used to own



El Mirador Photo by Jim Frey
CO-CHAIRMAN of the Sweetheart Ball were Bettye and Monte Herbert, who are pictured on the dance floor.

PLAYGROUND APPROVED

The board of trustees of Palm Springs Unified School district approved final plans and specifications for improvements of the playgrounds of the Desert Hot Springs school. Clark, Frey, and Chambers drew the plans for the work.

ABC Santoire Slashes Prices on New Gas & Electric Refrigerators

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\$100⁰⁰ off
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AUTOMATIC ICE-MAKER
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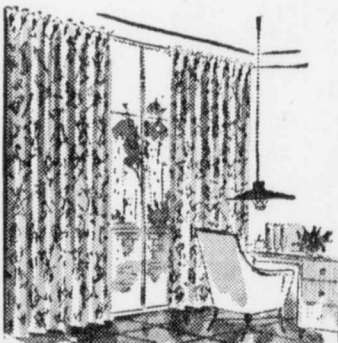
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